

View this email in your browser

THE WINSIDER

Kicking Off a New Fiscal Year with Purpose



We're excited to kick off our fiscal year at the Arizona Lottery, and we remain focused on delivering exciting fun to our players, enhancing our retailer network, and driving meaningful impact for Arizona communities. This year, we're entering the winsider experience with improved tools and support, ensuring game integrity through additional safeguards, and investing for our players with fresh games and support experiences.

FGD is all about building on what works while pushing forward with purpose. With your continued support, we'll keep advancing the building tools and creating a meaningful difference across the state. Let's make it a year to remember.

Watch the full message from Executive Director Alec Thomson [here](#).

Arizona Lottery Gives Back



SUPPORTING NATIVE AMERICAN STUDENTS THROUGH EDUCATION

This summer, the Arizona Lottery is proud to announce our partnership with Northern Arizona University to support the Hopi Native American Summer Research Program. Through this Arizona Indigenous initiative, we are now offering an opportunity to explore academic research, connect with mentors, and gain hands-on experience that prepares them for success in higher education and beyond.

By supporting programs like this, we're not just funding education, we're helping create pathways to opportunity, empowerment, and equity for future generations. It's just one more way the Lottery is making a lasting impact across our state.

New Games



PLAY FOR FUN AND THE CHANCE TO WIN BIG THIS SUMMER!

Attention getting enthusiasts! A fresh new lineup of games from the Arizona Lottery has arrived just in time to heat up your summer. With our Scratchboard and Flip Chip™ Scratch-Offs, players have even more chances to win big!

- \$20 Scratch-Off Rich – Win up to \$500,000
- \$10 NASCARB – Win up to \$100,000 and a Daytona Prize Pack
- \$5 Instant Cash – Win up to \$20,000
- \$2 Fast Play Match for Cash – Instant wins up to \$7,000

With prizes up to \$500,000, these Scratch-Offs bring the thrill of getting to file with real rewards, and all while supporting programs that improve lives across Arizona.

These tickets are only available for a limited time, so get yours at one of our 3,000 authorized retailers today!

In the Community



ARIZONA LOTTERY AT PHOENIX FAN FUSION

We had a blast connecting with players at Phoenix Fan Fusion, where we brought the Ticket Fan, shared in the excitement, and offered an early sneak peek at what's to come. And with the Arizona Lottery, it was the perfect setting to promote our 2025/26 POWER Scratchboard Scratch-Offs which feature a three-card top prize and a second chance to win a trip to Hawaii. From toppling to collecting, we were excited to be part of the action and introduce new players to the thrill of the game.

These high-energy events are more than easy to sell tickets, they're essential touchpoints to engage current players and attract new ones to create, collect, and reward.

Thought Leadership



WHY TRUST IS OUR GREATEST ASSET

At the Arizona Lottery, every decision we make, whether it's launching a new game or supporting great programs, is grounded in one thing: trust. It's a highly valued currency, protecting the integrity of our games and providing responsible play isn't just important, it's essential.

In a time of high volatility, Executive Director Alec Thomson shares how we're strengthening safeguards, ensuring fairness, and putting players first. From new game launches to innovation and integrity, this is how we build our mission, and why trust remains our most valuable asset.

Read the full article on our LinkedIn [here](#).

Follow us



©2025 Arizona Lottery. All rights reserved.
Our mailing address is:
Arizona Lottery 4740 E University Dr Phoenix, AZ 85034-7400 USA

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All odds are final, in accordance with AGA. Some materials may be made available in an alternative format. Gambling problem? Call 1-800-NEXT-STEP (1-800-696-4772). Please Play Responsibly. ScratchIt! is a registered service mark of the California Lottery.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#).