

THE WINSIDER

Arizona Lottery's Commitment to Heat Relief



As the Arizona heat persists, we want to remind everyone to stay safe, stay hydrated, and stay informed. This effort is part of Arizona's ongoing initiative to provide vital information and resources to residents and those impacted by extreme heat.

We are proud to partner with organizations across the state that are dedicated to ensuring Arizonans stay hydrated and safe, especially during the summer months.

[Watch this video](#) to learn more about how the Arizona Lottery is actively contributing to these efforts.

Alec Thomson, CEO

Arizona Lottery Gives Back



ARIZONA LOTTERY FUNDING SUPPORTS INDIGENOUS STUDENT SUCCESS

Arizona Lottery and Northern Arizona University recently hosted the Honors Native American Summer Research Program (HNASRP) Symposium. This significant event showcased the innovative research and achievements of Indigenous students from Northern Arizona University. The event highlighted the impact of the Arizona Lottery's \$25,000 grant, which enabled five Native and Indigenous students to participate in this intensive five-week research program. Attendees heard from the students about their research projects, experiences, and the program's role in their academic and professional development.

[Read the full story from AZFamily here.](#)

New Games

PLAY FOR \$50,000
GRANDE FUN WITH A GRANDE TOP PRIZE

CELEBRATE HISPANIC HERITAGE WITH LOTERÍA GRANDE

We are thrilled to introduce our latest \$5 Scratchers® game, Lotería Grande, launching in collaboration with the Desert Botanical Garden. Lotería Grande brings the beloved Lotería game to life, celebrating Hispanic culture and traditions through vibrant, nostalgic imagery.

To add to the excitement, players can enter their Lotería Grande tickets into our Players Club to earn points that can be used to enter drawings for exclusive Lotería -themed merchandise, making the experience even more rewarding. This initiative celebrates Hispanic heritage and offers additional winning opportunities for our valued players.

[See full game details here.](#)

In the Community



HELPING PRESERVE ARIZONA'S NATURAL BEAUTY

The Arizona Lottery recently partnered with the National Forest Foundation to organize a Stream Clean-Up Event at Tonto Creek Campground in Payson. Backed by a \$50,000 investment from the Arizona Lottery, this event was a key part of the Rim Country Campground Project, which aims to enhance visitor experiences and promote sustainability.

Volunteers participated in a community-driven effort to maintain the beauty and accessibility of Rim Country Campgrounds, with educational sessions on water conservation and environmental stewardship. The event was a resounding success, reflecting our ongoing commitment to environmental stewardship and community engagement.

[Read more about our partnership here.](#)

Thought Leadership

PLAY FOR \$2.5 MILLION
BUY TODAY

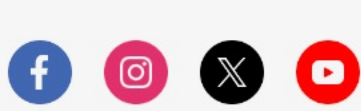
TRIPLE YOUR PRIZE. TRIPLE THE FUN.
WIN UP TO \$100,000
BUY TODAY

ENHANCING RETAIL MERCHANDISING

In today's evolving retail environment, the Arizona Lottery is revitalizing retail merchandising through strategic partnerships, including our collaboration with Circle K. By leveraging these relationships, we have created mutually beneficial promotions that drive traffic to Circle K and boost Scratchers ticket sales. Our ongoing commitment to innovation and adaptability ensures we remain at the forefront of the industry.

[Read our recent article](#) to learn how our vision for the future includes continued innovation and agile responses to changing consumer behaviors.

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Our mailing address is: