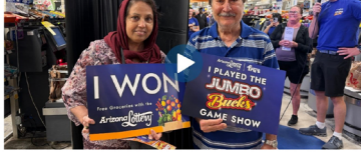


THE WINSIDER

Jumbo Bucks Retail Activation Takes Over The Aisles



To launch our brand-new Jumbo Bucks campaign, we didn't just release a ticket; we created a destination. Partnering with Atlas Experiences and Fry's Food Stores, we hit the road to host high-energy game shows right in the heart of the retail environment. This tour spanned 10 unique events across the Phoenix metro and Tucson areas, bringing the thrill of the "winning moment" directly to the aisles where our players shop every day.

By stepping out from behind the counter, we were able to engage with our community in a vibrant, face-to-face setting. These events did more than just hand out prizes; they strengthened our vital partnership with Fry's and proved that the Arizona Lottery is a force for excitement and connection in every neighborhood.

[Watch our latest video](#) feature from our Executive Director to show exactly how we are redefining the player experience through interactive retail play.

Arizona Lottery Gives Back



EMPOWERING ARIZONA YOUTH FOR FOSTER CARE AWARENESS MONTH

In observance of Foster Care Awareness Month, we are highlighting how Arizona Lottery proceeds directly impact the lives of children awaiting permanency. This month, we shine a spotlight on our long-standing beneficiary [CASA \(Court Appointed Special Advocates\)](#) and our valued partner, [Art Heals Arizona](#), to whom we have provided critical funding to support their essential missions.

While CASA provides the legal advocacy and "voice" for children navigating the complexities of the foster care system, Art Heals Arizona provides the emotional and creative outlet necessary for their well-being.

By funding Art Heals Arizona, we are helping facilitate therapeutic art programs that allow these resilient youth to process trauma, build self-confidence, and find a sense of agency through creative expression.

Together, these organizations provide a holistic support system, legal protection combined with emotional healing, ensuring that Arizona's foster youth have every tool they need to thrive.

New Games



FRESH FUN: NEW GAMES FOR MAY

A new month means new ways to play! We've launched a diverse lineup of Scratchers® to keep the excitement going:

\$10 Route 66®
Top prize of \$100,000.

\$5 Coffee Break
Top prize of \$50,000.

\$2 Frida Kahlo® Viva la Vida
Top prize of \$10,000.

\$1 Stars and Stripes
A patriotic classic Fast Play game.

These games are available for a limited time, so grab yours at one of our 3,600+ authorized Arizona Lottery retailers statewide.

For full prize details and remaining top prizes, visit [Arizonalottery.com](#).

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In the Community



HONORING THE HEART OF THE CACTUS LEAGUE

Spring Training is woven into the fabric of Arizona's identity, and we were thrilled to join the 2026 Cactus League Annual Luncheon. This cornerstone event brings together the legends of the diamond, business leaders, and tourism partners to celebrate an industry that serves as a massive economic engine for our state.

The highlight of the afternoon was the opportunity to recognize the "heart" of the league. We joined the CLA in awarding seven dedicated individuals whose behind-the-scenes hard work makes Spring Training possible year after year. From storytelling and nostalgia to honoring the people who power the parks, it was a heartwarming afternoon that reminded us why we are so proud to support the traditions that fans love.

Stay tuned for future events, follow us on social media, or visit our [events webpage](#) to see where we'll be next and how you can join the fun.

Industry News



THE INTERSECTION OF PLAYER DATA AND SOCIAL RESPONSIBILITY

As the gaming landscape shifts toward digital horizons, the Arizona Lottery is leading the conversation on how to grow responsibly. This month, our Chief Legal Officer, Kome Akpolo, is featured in *Global Gaming Insider*, where he discusses the critical intersection of data, compliance, and player trust.

Kome explores how the Lottery utilizes player data not just for growth, but as a tool for social responsibility and protected play. In an era of rapid technological advancement, we believe that innovation is only successful if it is built on a foundation of integrity. We invite you to read the full feature to learn how we are setting the standard for the future of the industry.

Read Kome Akpolo's full [article in Global Gaming Insider here](#).

Follow us



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Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final.

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