

View this email in your browser



## THE WINSIDER

### The Heart of the Arizona Lottery – A Celebration of Our People



As we celebrate Employee Appreciation Day in March, I want to take a moment to recognize the outstanding contributions of every member of the Arizona Lottery team. Our team's hard work and commitment are the driving force behind our success. Every ticket we sell, every initiative we launch, and every partnership we build is made possible by them—our incredible team. Their dedication directly benefits communities across Arizona, making a positive impact every day. Thank you to the Arizona Lottery team for everything you do!

This month, we asked team members to share their favorite things about working at the Arizona Lottery. Their responses highlight the passion and camaraderie that make our workplace unique.

Watch [this special video](#) capturing these heartfelt messages.

### Arizona Lottery Gives Back



#### WORKING WITH ARIZONA GAME AND FISH TO PROTECT ARIZONA'S WILDLIFE

In celebration of World Wildlife Day, the Arizona Lottery and the Arizona Game and Fish Department (AZGFD) teamed up to highlight their ongoing partnership through the Gives Back program. Executive Director Alec Thomson and AZGFD Wildlife Education Outreach Coordinator joined Sonoran Living to showcase the program's impact.

Each year, the Arizona Lottery proceeds deliver \$10 million to the Game and Fish Department's Heritage Fund, supporting conservation efforts like protecting Arizona's wildlife and facilitating the adoption of captive desert tortoises. Hundreds of surrendered tortoises find new homes annually thanks to this initiative. Learn more or adopt a tortoise at [azgfd.gov/tortoise](http://azgfd.gov/tortoise).

Watch the informative segment [here](#).

### New Games



#### ¡OTRA VEZ! LOTERÍA GRANDE IS BACK

Back by popular demand, the Arizona Lottery is excited to introduce the latest Loteria Grande Scratchers® game! This \$5 ticket celebrates Hispanic culture with two vibrant new designs inspired by the traditional Mexican game of Loteria.

Featuring iconic Arizona symbols like saguaros, coyotes, Route 66, and rattlesnakes, these tickets are as visually stunning as they are fun to play. Players have the chance to win nine top prizes of \$50,000 and hundreds of prizes over \$250. Plus, Spanish-language instructions ensure the game is accessible while honoring cultural heritage. Don't miss out—grab your tickets today!

### In the Community



#### ARIZONA LOTTERY JOINS HABITAT FOR HUMANITY FOR VOLUNTEER EVENT AND WALL SIGNING CEREMONY

This month, members of the Arizona Lottery team partnered with Habitat for Humanity of Central Arizona to help build a home for a local family. Our team worked side by side with Habitat volunteers, contributing to the construction process and celebrating a milestone with a special wall-signing event as the drywall went up.

The wall-signing ceremony is a heartfelt Habitat for Humanity tradition that symbolizes the first step of transforming these houses into homes. This event was part of the Arizona Lottery's \$100,000 sponsorship to Habitat, which supports the construction and repair of homes for families in need.

With the Arizona Lottery's sponsorship, Habitat receives essential funding to advance its affordable housing initiatives, including the current Alta Vista Ranch community home build. This project will provide a life-changing housing opportunity for a low-income family while also addressing the broader challenges of Arizona's housing market, where fewer than 10% of apartments rent for under \$1,000.

Read more about this partnership [here](#).

### Thought Leadership



#### PROBLEM GAMBLING AWARENESS MONTH: PROMOTING RESPONSIBLE GAMING AND SUPPORT RESOURCES

March is Problem Gambling Awareness Month, a time to highlight the importance of responsible gaming and ensure resources are available for those in need. The Arizona Lottery remains committed to educating players about healthy gaming habits and encouraging responsible play.

For those facing gambling-related challenges, the Division of Problem Gambling offers confidential, 24/7 assistance through its helpline at 1-800-NEXT-STEP or by texting NEXT-STEP to 53342. Additional support, including self-assessment tools and links to Gambler's Anonymous, can be accessed at [problemgambling.az.gov](http://problemgambling.az.gov).

Gambling should always be a source of entertainment, not distress. This month, and every month, we stand by our mission to promote responsible gaming and support those affected by gambling addiction.

Read the full article [here](#).

#### Follow us



©2025 Arizona Lottery. All rights reserved.

Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final. In accordance with ADA, these materials may be made available in an alternative format. Gambling problem? Call [1-800-NEXT-STEP](tel:1800NEXTSTEP) (1-800-638-8723). Please Play Responsibly™. Scratchers® is a registered service mark of the California Lottery.

Want to change how you receive these emails? You can [update your preferences](#) or [unsubscribe](#).