

January 17, 2025 COMMISSION REPORT

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NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION OF THE ARIZONA STATE LOTTERY COMMISSION

Pursuant to Arizona Revised Statute (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona State Lottery Commission and to the general public that the Arizona State Lottery Commission will hold a meeting open to the public on January 17, 2025, at 10:00 a.m., in the Arizona Lottery Board Room, located at 4740 East University Drive, Phoenix, Arizona. <u>The Public may join the meeting in person and will have physical access to the Arizona Lottery Board Room fifteen (15) minutes before the start of the meeting.</u> The Public may also join by telephone or Internet through Google Hangouts Meet.

The following are instructions for joining the meeting via Google Hangouts Meet:

Join the meeting online by entering the following link into your URL

meet.google.com/guc-uece-uvy

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Join the meeting US Toll-Free by phone at 406-686-2820 when prompted, enter Access Code 846 044 593 followed by the pound key (#)

Pursuant to A.R.S. § 38-431.02(B), further notice is hereby given to the Arizona State Lottery Commission and members of the public that the Arizona State Lottery Commission may vote to go into Executive Session, which will not be open to the public, for the purpose of obtaining legal advice pursuant to A.R.S. § 38-431.03(A)(3) regarding any of the agenda items. The Commission may also vote on any item listed on the agenda. Members of the Commission may participate by telephone, intranet communication, or in person.

Call to Order

- 1. Call for Quorum
- 2. Call for Notice
- 3. Approval of Minutes for December 20, 2024, Public Meeting

Agency Reports

- 1. Executive Report Presentation
- 2. Financial Report Presentation
- 3. Marketing & Products Update Presentation
- 4. 2nd Ouarter Products & Sales Review No Presentation
- 5. New Games Introduction No Presentation

New Business

- 1. Discussion and possible action on new instant scratch game profile: *Million Dollar Crossword* #1491.
- 2. Discussion and possible action on new instant tab game profiles: *Cash Ka-Boom* #1118, *Best in Show* #1119, *Birthday Money* #1120, and *Strike Gold* #1121.
- 3. Discussion and possible action on amended game profile: *Mega Millions*® *Amendment* #4.
- 4. Discussion and possible action on new Fast PlayTM game profile: *Double Win* #181.

Call to the Public

Consideration and discussion of comments from the public. Members of the Public wishing to address the Commission need not request permission in advance and will be given approximately five minutes for their comments and requests. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration at a later date to comply with A.R.S. § 38-431.02.

Announcements

1. The next meeting will be held on **February 21, 2025, at 10:00 a.m.** The public will have physical access to the meeting room located at 4740 E. University Dr., Phoenix, AZ 85034, beginning 15 minutes prior to the meeting and through the duration of both virtual and in-person public sessions. This will provide anyone without access to the virtual meeting an opportunity to participate during February's commission meeting.

Adjournment

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

Any amendments or additions to the agenda will be made available at least 24 hours prior to the meeting.

Dated this 8th day of January 2025

Alec Esteban Thomson
Executive Director

Persons with disabilities may request reasonable accommodation by calling (480) 921-4486. Requests should be made as early as possible to allow time to arrange the accommodation. *The Commission reserves the right to change the order of items on the agenda.*

PUBLIC MEETING OF THE ARIZONA LOTTERY

Commission Minutes of December 20, 2024, Meeting

PRESIDING Chair Jeff Weintraub (In-Person)

COMMISSIONERS Todd Newman, Tereza Fritz, and Shannon Scheel (In-Person), and Mario

Aniles (Virtual)

LOTTERY Executive Director; Alec Thomson, Deputy Director of Operations &

Chief Financial Officer; Russ Harben, Chief Marketing Officer; Chris Rogers, Mia Lemke; Chief People Officer, General Counsel; Kome Akpolo, and Deputy Director of Security & Regulatory; Todd Terrell (In-

Person)

Luanne Mansanares, Cydeni Carter, and Anna Hunt (In Person)

Attorney General Representative: Pamela Peiser (In-Person)

PUBLIC Isaiah Rodriguez, Brian Hemmerle

Call to Order

- 1. Call for Quorum: Pursuant to the Public Notice dated December 11, 2024, the Public Meeting of the Arizona State Lottery Commission was called to order at 10:00 a.m. by Chair Jeff Weintraub. A quorum was present, with Chair Weintraub, Vice Chair Newman, Commissioner Fritz, Commissioner Scheel. (In-Person), and Commissioner Aniles (Virtual)
- 2. **Notice:** Notice was posted by Luanne Mansanares on December 12, 2024, at 2:40 p.m., at the Arizona State Lottery, located at 4740 E. University Dr., Phoenix, Arizona.
- 3. **Approval of Minutes:** Chair Weintraub entertained a motion to approve the November 15, 2024, Public Meeting minutes. Vice-Chair Newman moved; Commissioner Aniles seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.

Agency Report

- 1. Executive Report: Executive Director Thomson informed the Commission of the Arizona Lottery holiday office closures, introduced ASU student Isaiah Rodriguez, and presented information on new games up for approval. Cydeni Carter presented information on the Givesback Beneficiaries of the Month.
- 2. Fiscal Year 2024 Financial Audit Presented by Brian Hemmerle, CPA, CFE Principal from Baker Tilly.
- 3. Financial Report Presented by Russ Harben
- 4. New Games Introduction No Presentation

New Business

- 1. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant scratch game profiles: *PAC-MAN* #1481, *State Forty Eight* #1488, *Money* #1489, *Instant Cash* #1492, and *Ka Pow* #1493. There was no response. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new instant scratch game profiles #1481, #1488, #1489, #1492, and #1493. Commissioner Scheel moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.
- 2. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new instant tab game profile: *PAC-MAN* #1117. There was no response. In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agency to issue the order regarding new instant tab game profile: #1117. Commissioner Scheel moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.
- 3. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new Fast Play™ game profiles. *PAC-MAN* #177, *Cash Connect* #178, *Arizona Gold Rush* #179, and *Big Bankroll* #180. There was no response.

 In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the order and authorize the Agency to issue the order regarding new Fast Play™ game profiles: #177, #178, #179, and #180. Commissioner Scheel moved; Commissioner Aniles seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.
- 4. Chair Weintraub asked if any members of the public wanted to address the Commission regarding new promotion profiles: \$500k Giveaway #141, and CASH EXPLOSION® Million Dollar Giveaway #142. There was no response.

 In accordance with A.R.S. §5-554(C), Chair Weintraub entertained a motion to approve the orders and authorize the Agency to issue the orders regarding new promotion profiles: #141, and #142. Commissioner Fritz moved; Vice-Chair Newman seconded. The vote was unanimous, with all Commission Members voting aye. The motion carried.

Call to the Public

Chair Weintraub invited members of the public to speak before the commission. There was no response.

Announcements

1. The next meeting will be held on Friday, January 17, 2025, at 10:00 a.m.

Adjournment

The meeting adjourned at 10:32 a.m.

Materials

A copy of the agenda and background material provided to Commission members, which is not exempt by law from public inspection, is available for public inspection at least 24 hours in advance of the meeting at the Lottery Office located at 4740 East University Drive, Phoenix, Arizona.

Notice

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Dated this 11th day of December 2024

Alec Esteban Thomson Executive Director

Agency Reports

Report to Arizona Lottery Commission January 17, 2025

Executive Report – Presentation

Financial Report – Presentation

Marketing & Products Update - Presentation

2nd Quarter Product & Sales Review – No Presentation

New Games Introduction – No Presentation

New Game Introductions

The following Scratchers games were introduced since the last commission meeting: MONOPOLYTM 5X #1471, MONOPOLYTM 10X[®] #1472, MONOPOLYTM 20X #1473, MONOPOLYTM 50X #1474, and MONOPOLYTM 100X #1475.

The following Fast Play games were introduced since the last commission meeting: \$20 on the Spot #173, MONOPOLYTM #175, and Lots O' Loot #176.

More information on these games is available by visiting the Scratchers and Fast Play sections at ArizonaLottery.com

The following games were approved to end consistent with the Instant Scratch Game Ending Policy. Players have 180 days from the game-ending date to claim prizes.

Date Ended	Price Point	Game No.	Game Name	Beginning Inventory	% Sold through 1/6/25
12/28/24	\$2	1423	\$100 Stacked	2,299,500	83%
12/28/24	\$5	1464	Festive \$500s	2,139,360	73%
1/7/25	\$2	1370	Crossword	13,452,150	96%
1/7/25	\$2	1394	Money Ball Bingo	7,755,000	81%
1/7/25	\$5	1403	\$50,000 Lucky Dog	2,936,640	88%
1/7/25	\$5	1413	Joker's Wild	2,763,360	85%
1/7/25	\$10	1414	Win \$100,000	2,039,640	95%
1/7/25	\$2	1433	10X	3,120,450	73%
1/7/25	\$10	1435	50X	3,149,880	82%
1/7/25	\$10	1442	Triple Red 7's	3,866,340	66%
1/7/25	\$1	1448	Money Bags	4,104,000	84%
1/7/25	\$5	1452	Cash Plus	2,217,180	93%
1/7/25	\$1	1461	Happy Holidays	3,506,700	53%
1/7/25	\$2	1462	Milk & Cookie Cash	2,247,150	51%

ATTACHMENT A

Dashboard Report January 2025

SERVING ARIZONA FOR 43 YEARS





Dashboard

-8.70%

Total Sales (FYTD) \$694,714,612

-11.77%

vs. PYTD

vs. Proj (FYTD)

-19.24%

vs. Proj (FYTD)

-26.30%

vs. Proj (FYTD)

-6.27%

vs. Proj (FYTD)

0.48%

vs. Proj (FYTD)

-3.45%

vs. Proj (FYTD)

Draw Sales \$191,380,871^{27.5%}

Multi-State \$116.271.458 Draw Sales

In-State \$47,464,589^{24.8%}
*Draw Sales

Quick Draw

\$1.353.367 Draw Sales

Fast Play \$26.291.457^{13.7%}

1.33%

Draw Sales: From 7/1/2019 - To 1/5/2025 Fast Play Sales:

From 7/1/2019 - To 1/5/2025

Scratcher Sales: From 7/1/2019 - To 1/5/2025

-29.75%

-40.06%

-7.13%

-2.85%

vs. PYTD

vs. PYTD

vs. PYTD

vs. PYTD

vs. PYTD

Pulltab Sales: From 7/1/2019 - To 1/3/2025

-3.94% vs. Proj (FYTD)

-4.25%

vs. Proj (FYTD)

vs. Proj (FYTD)

vs. Proj (FYTD)

11.38%

25.33%

vs. Proj (FYTD)

26.68%

\$503.333.741**Total Sales

Instant Sales

Scratchers Sales

\$494.513.983 %Instant Sales

Charitable Pulltab Sales

\$4.583,438%Instant Sales

Age Rest. Pulltab Sales

\$3.118.620 % Instant Sales

Other Pulltab Sales

\$1.117.700 % Instant Sales

23.64%

vs. PYTD

vs. PYTD

-2.25%

-2.54%

11.24%

25.22%

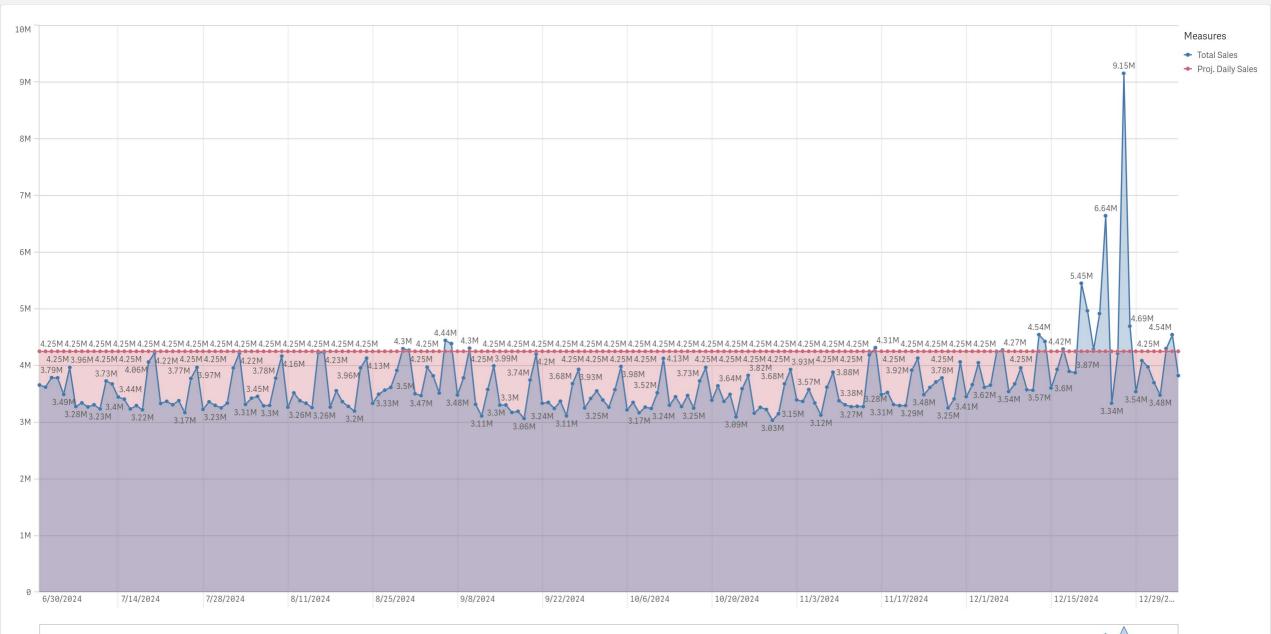
vs. PYTD

vs. PYTD

vs. PYTD

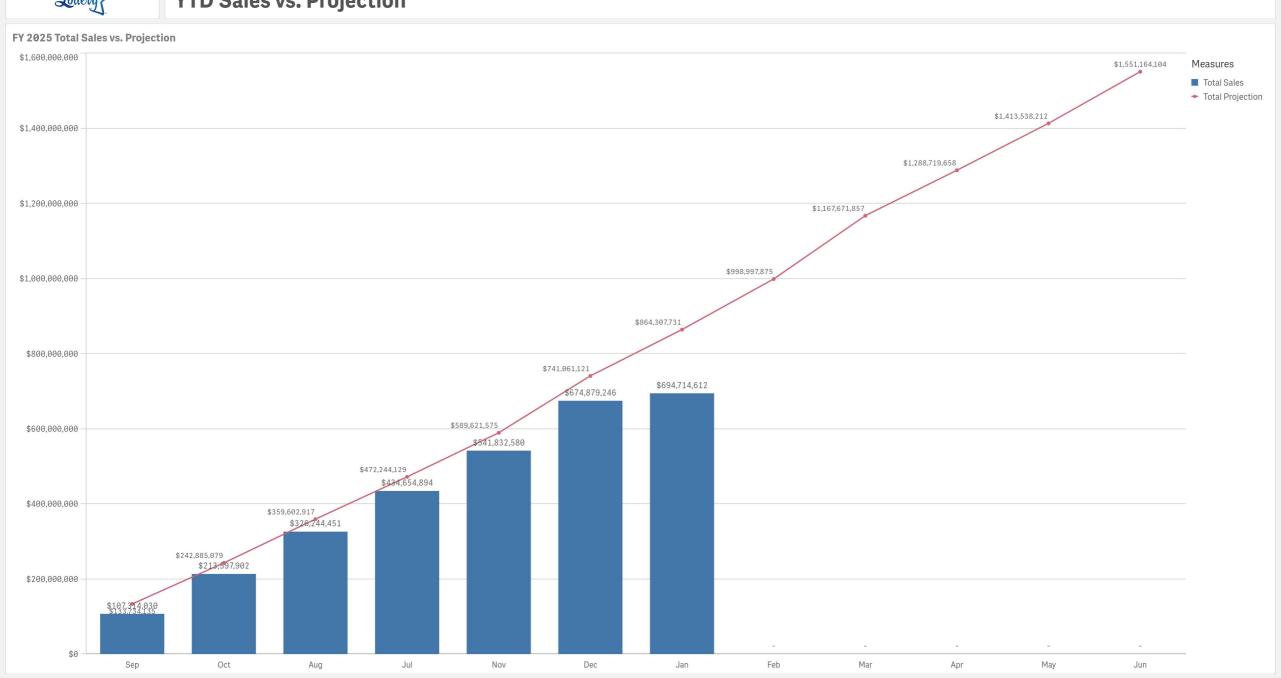


Daily Sales vs. Goal



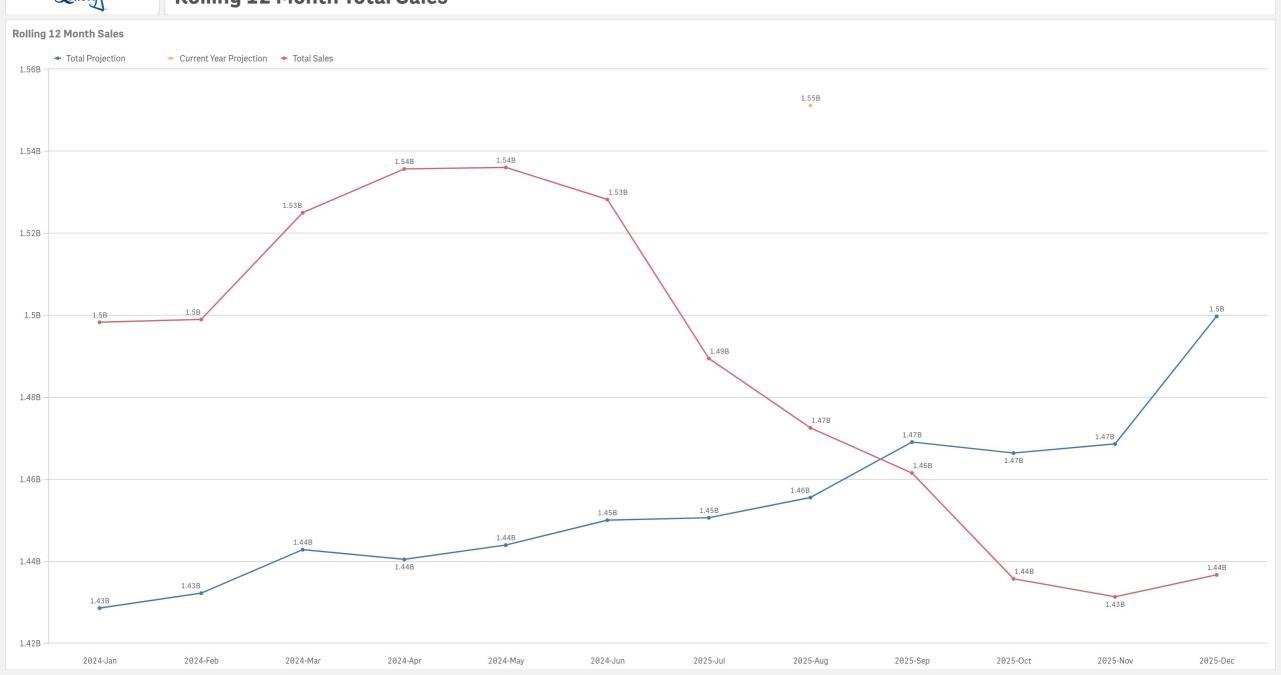


YTD Sales vs. Projection

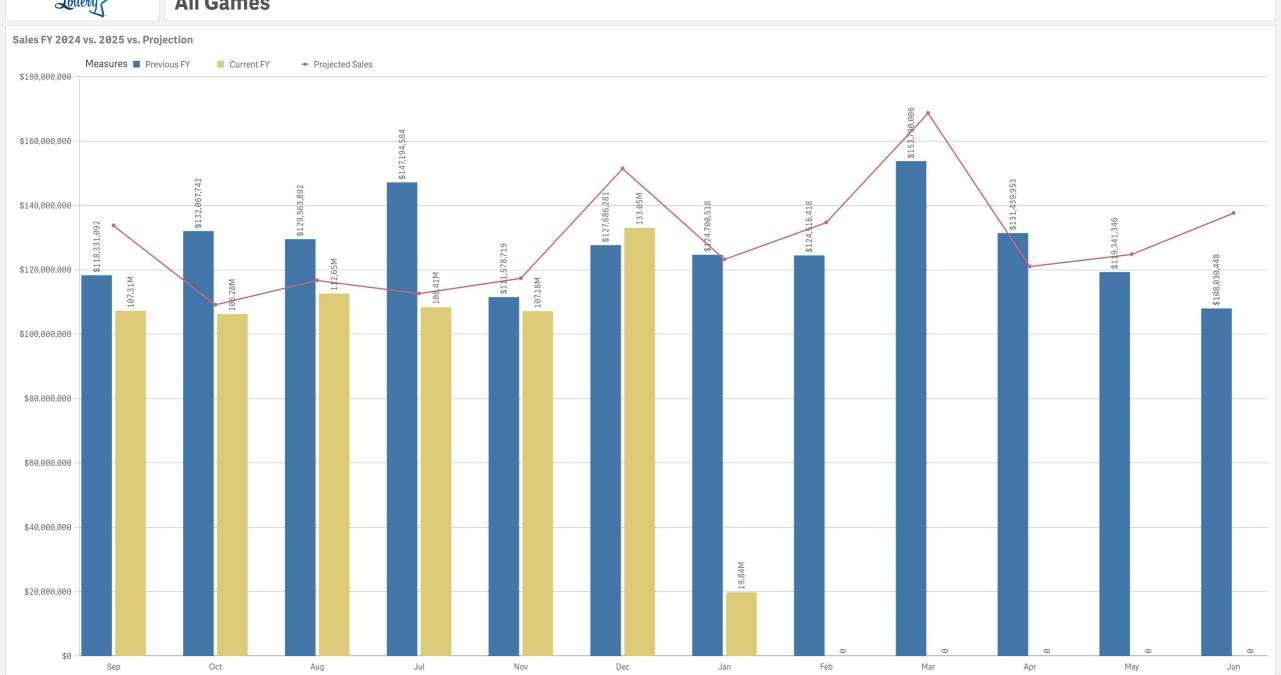




Rolling 12 Month Total Sales

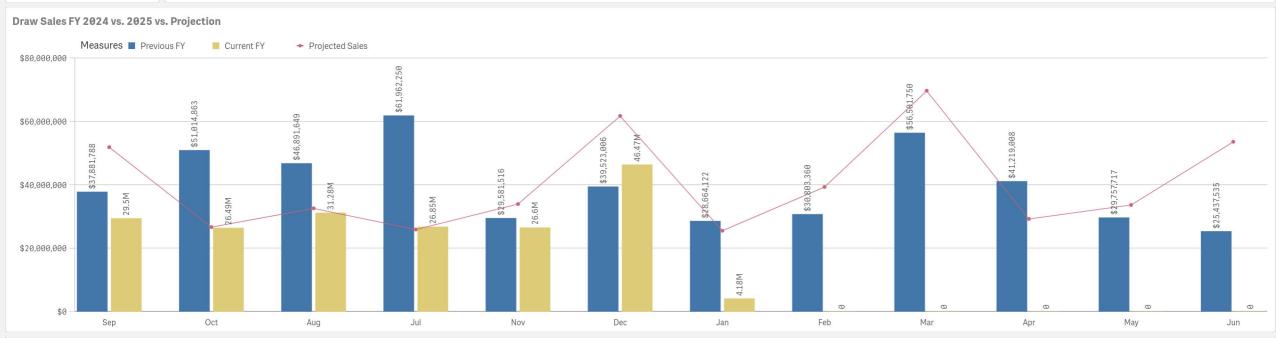


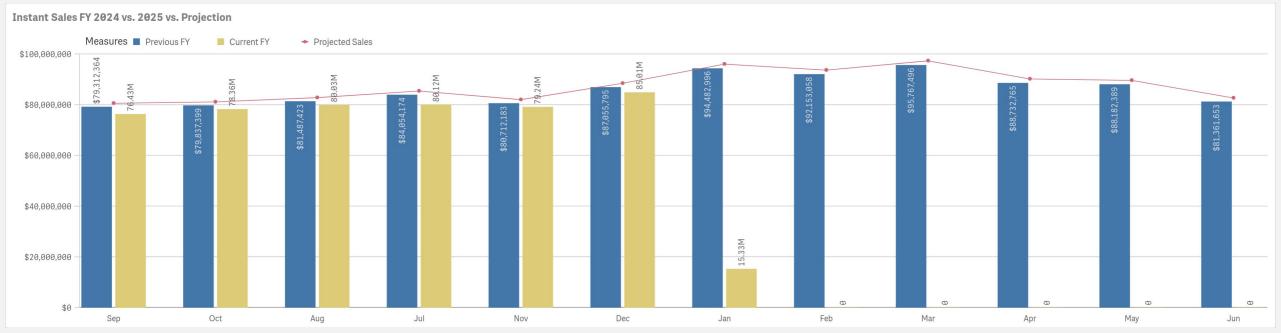
All Games





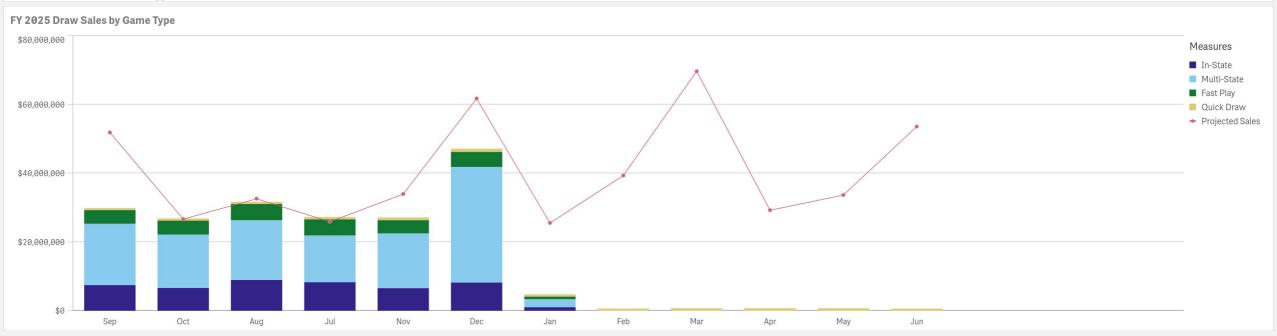
Draw and Instant Games

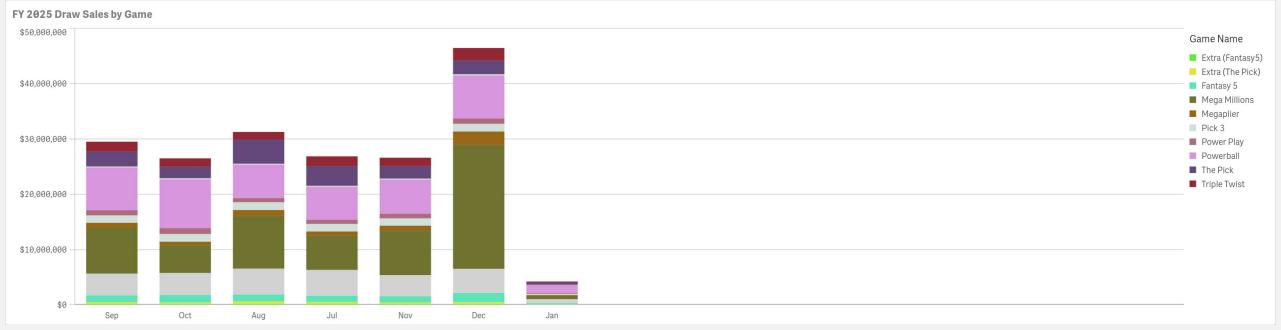






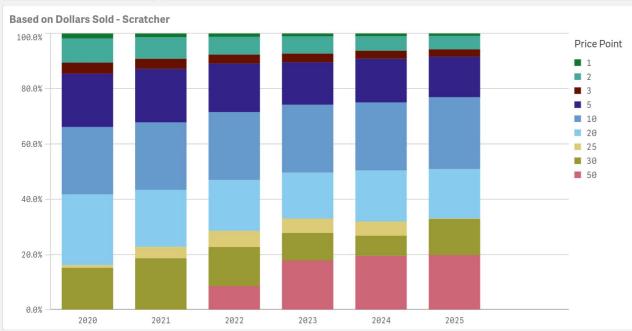
Draw Sales by Month

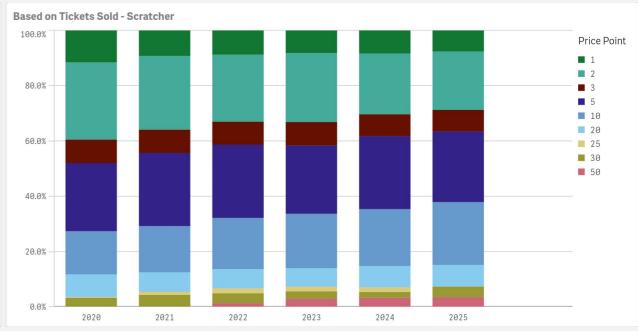


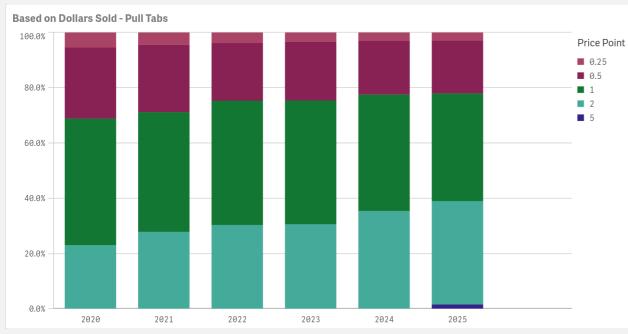


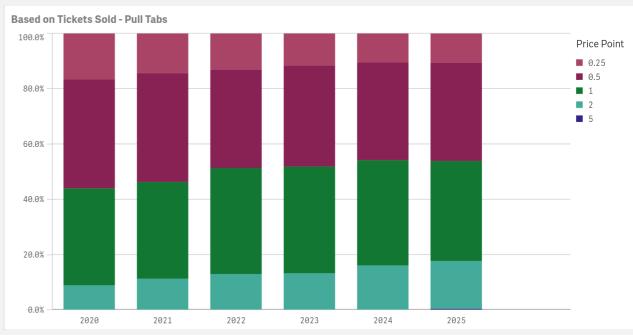


Sales by Price Point - Scratcher and Pull Tabs



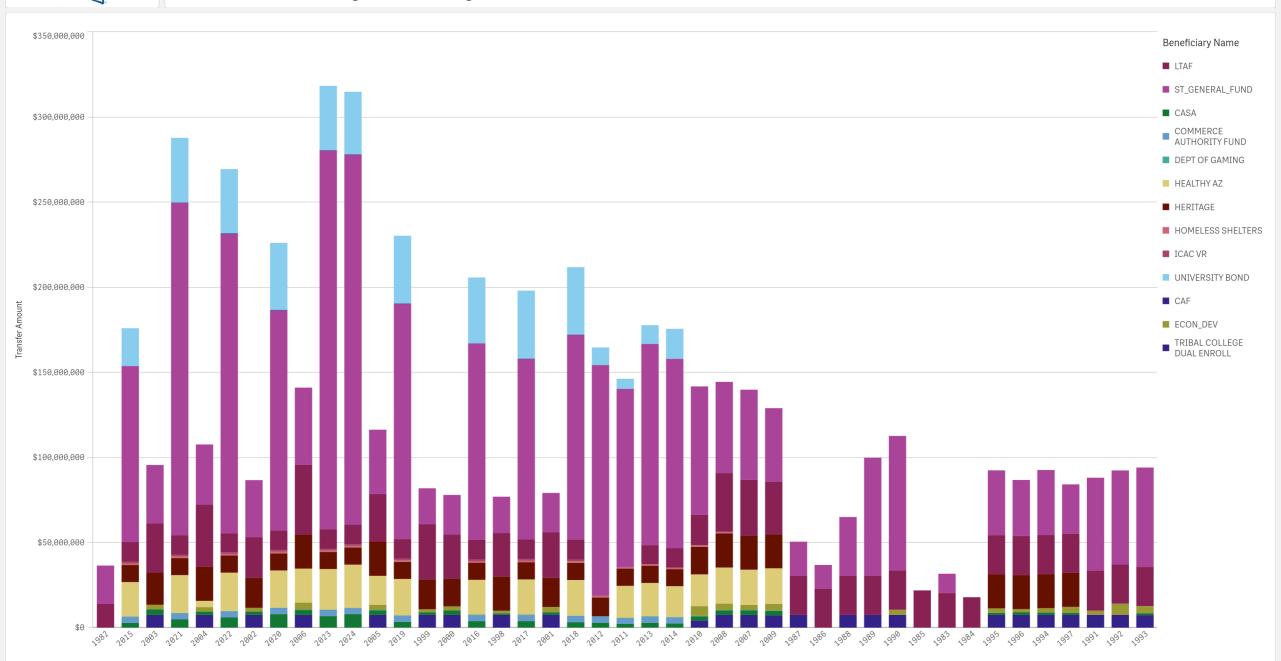






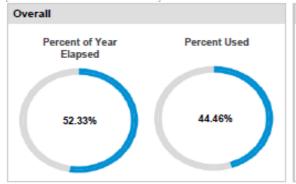


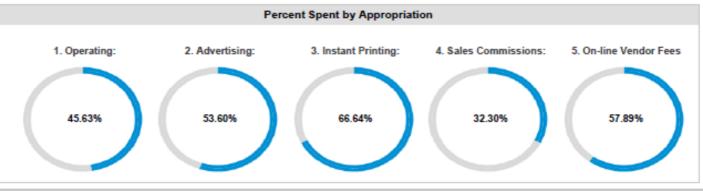
Transfer Amount by Beneficiary

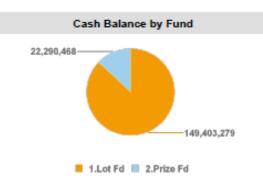




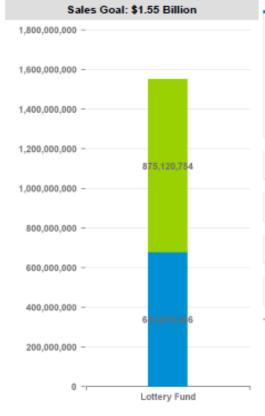
FY25 Year-to-date Financial Status





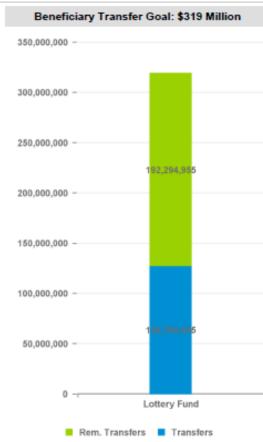


Budget by Appropriation Type and Object Class



Rem. Revenue Budget TTD Revenue

Appropriation	Object Class	Budget	Expenditures	Encumbered	Remaining	% Used
1. Operating:	0000 - Appropriation Budget	10,195,900	-	-	10,195,900	
	6000 - Personal Services	-	1,965,900	-	-1,965,900	
	6100 - Employee Related Expenditures	-	753,476	-	-753,476	
	6200 - Professional And Outside Services	-	354,311	260,431	-614,742	
	6500 - Travel - In-State	-	15,182	10,175	-25,358	
	6600 - Travel - Out-Of-State	-	26,907	4,000	-30,907	
	7000 - Other Operating Expenditures	-	596,793	565,212	-1,162,005	
	8500 - Non-Capital Equipment	-	4,296	674	-4,970	
	9100 - Transfers Out	-	56,955	37,807	-94,761	
	Total:	10,195,900	3,773,820	878,299	5,543,781	45.63
2. Advertising:	0000 - Appropriation Budget	15,500,000	-	-	15,500,000	
	7000 - Other Operating Expenditures	-	5,602,767	2,705,576	-8,308,343	
	Total:	15,500,000	5,602,767	2,705,576	7,191,657	53.60
3. Instant Printing:	0000 - Appropriation Budget	42,399,600	-	-	42,399,600	
	7000 - Other Operating Expenditures	-	8,823,755	19,432,017	-28,255,772	
	Total:	42,399,600	8,823,755	19,432,017	14,143,828	66.64
4. Sales Commissions:	0000 - Appropriation Budget	112,871,100	-	-	112,871,100	
	7000 - Other Operating Expenditures	-	35,702,659	756,783	-36,459,442	
	Total:	112,871,100	35,702,659	756,783	76,411,658	32.30
5. On-line Vendor Fees:	0000 - Appropriation Budget	20,729,900	-	-	20,729,900	
	6200 - Professional And Outside Services	-	6,061,357	5,938,643	-12,000,000	
	Total:	20,729,900	6,061,357	5,938,643	8,729,900	57.89
	Grand Total:	201,696,500	59,964,358	29,711,318	112,020,824	



Arizona
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ATTACHMENT B





Alec Esteban Thomson Executive Director

Arizona Lottery FY2025 - Product Review Mid-Year Review - July 2024 through December 2024

As part of a quarterly review process, we report to the agency on the performance of the individual Lottery Products, including draw, instant, Fast Play, and Lucky Lounge games. The information contained in this report includes the following:

- General overview through the current quarter of the fiscal year
- A top-line review of the sales performance of each product
- A summary review by price point for the instant games
- A top-down look at the top-performing instant games by revenue and tickets
- A review of new game introductions and game endings

General Overview

Sales through the second quarter of FY25 reached \$674,879,246 - a decrease from -11.9% from the same period last fiscal year.

The Scratchers® contribution to total sales through the current fiscal quarter of the year represents 71.%, an increase from the previous fiscal year. The market share for draw games is 23.9% of total sales, a decrease from the previous fiscal year. The market share for Fast Play games grew this year, representing 3.8% of total sales. Combined Pull-tab sales continue to represent roughly 1.3% of total sales, an increase over the previous fiscal year. These market shares and sales details can be visualized in Appendix B.

Scratchers Games

Sales for Scratchers through the current fiscal quarter have totaled \$479,184,626, a decrease of -2.7% from the previous year.

Based on validations, players have earned more than \$357 million in prizes. The prizes paid calculated against the sales revenues equate to an average payout of 74.48%.

Twenty-five new games were introduced through the current fiscal quarter. Combined with the games carried forward, 93 games contributed to sales revenues.

During this same period, 17 games were ended. Of these game endings, seven were because the last top prize was redeemed. The remaining games ended as part of the standard quarterly game-ending process because games were out of inventory or the intended sales period had ended.

Price Point	\$1	\$2	\$3	\$5	\$10	\$20	\$25	\$30	\$50	Total
# New Games	2	5	2	6	7	2	0	1	0	25
Carried Forward	4	11	4	18	18	5	1	4	3	68

Scratchers Sales by Price Point

Through the second quarter of the fiscal year, the category of \$20+ games represents 51.0% of Scratchers sales and 15.1% of tickets sold. The \$5-\$10 games represent 40.7% of Scratchers sales and 48.3% of tickets sold. The \$1-\$3 games account for 8.4% of Scratchers sales and 36.5% of tickets sold.

The charts in Appendix C show a breakdown across all price points for the most recent five years.

Top 10 Scratchers

The Crossword and Bingo-style games remain strong, with more than \$96 million in sales, representing 20.11% of total Scratchers sales. Regarding dollars sold, three of the Top 10 games are Crossword or Bingo-style games, and they also represent five of the Top 10 games in terms of tickets sold.

Top 10 Games - Sales Revenue

Price	Game	Sales Revenue
\$50	1440 500X FORTUNE	\$ 50,314,100
\$20	1400 \$230 Million Cash Explosion	\$ 47,750,420
\$30	1455 Million Dollar Crossword	\$ 29,353,320
\$50	1401 SET FOR LIFE	\$ 29,240,650
\$20	1459 \$500,000 Gold Rush	\$ 24,162,460
\$10	1443 Cash Craze Crossword	\$ 21,808,620
\$30	1466 Instant Millions	\$ 16,919,610
\$50	1360 500X	\$ 15,273,150
\$10	1453 Lady Luck	\$ 14,153,090
\$5	1444 Cactus Crossword	\$ 13,973,305

Top 10 Games - Tickets Sold

Price	Game	Tickets Sold
\$2	1370 Crossword	2,846,983
\$5	1444 Cactus Crossword	2,794,661
\$20	1400 \$230 Million Cash Explosion	2,387,521
\$10	1443 Cash Craze Crossword	2,180,862
\$2	1441 Double Bingo	2,090,735
\$1	1448 Money Bags	2,076,627
\$5	1452 Cash Plus	1,782,869
\$1	1461 Happy Holidays!	1,719,776
\$5	1456 Loteria Grande	1,684,861
\$2	1410 Red Hot 7s	1,633,728

Fast Play Games

Sales for Fast Play games through the second quarter of the fiscal year totaled \$25,565,945, a 1.1% increase over the previous year.

Nine new games were introduced through the second quarter. Combined with games carried forward, 29 games contributed to the sales revenues.

During this same period, nine games ended. Six ended because the last top prize was redeemed, and the remaining games ended because the intended sales period had ended.

Price Point	\$1	\$2	\$5	\$10	\$20	Total
# New Games	3	2	3	0	1	9
Carried Forward	2	5	6	5	2	20

Ten progressive games contributed to sales this year through the second quarter. Fast Play games with progressive top prizes sold \$16,184,984 through the second quarter of this fiscal year, an increase of 5.2% over the same period last year.

Top 3 Fast Play Games - Sales Revenue

Price	Game	Sales Revenue
\$ 20	166 CASINO ROYALE SLOTS PROGRESSIVE	\$ 3,703,100
\$ 10	163 TRIPLE RED 7'S PROGRESSIVE	\$ 3,386,660
\$ 20	169 MULTIPLIER MANIA PROGRESSIVE	\$ 3,217,060

Top 3 Fast Play Games - Tickets Sold

Price	Game	Tickets
\$ 1	157 \$20 ON THE SPOT	339,774
\$ 10	163 TRIPLE RED 7'S PROGRESSIVE	338,666
\$ 1	167 LUCKY 13	268,040

Draw Games

Total draw games sales through the second quarter reached \$161,631,182, a decrease of -33.09% from the same period last year.

Draw Game - Multi-State Games

Powerball® - Sales through the second quarter of the fiscal year totaled \$47,743,654, a decrease of -60.2% from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$478 million on October 23, 2024.

Mega Millions® - Sales through the second quarter of the fiscal year totaled \$66,181,074, a decrease of -6% from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$1.2 billion on December 27, 2024.

Draw Games - In-State Games

Triple Twist™ - Sales through the second quarter of the fiscal year totaled \$10,135,240, a decrease of -24.8% from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$1.19 million on December 30, 2024.

The Pick™ - Sales through the second quarter of the fiscal year totaled \$19,383,076, an increase of 0.8% over the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$1.6 million on October 7, 2024.

Fantasy 5[™] - Sales through the second quarter of the fiscal year totaled \$8,581,344, a decrease of -1.3% from the previous year. The highest jackpot reached in the second quarter of the fiscal year was \$423 thousand on December 17, 2024.

Pick 3[™] - Sales through the second quarter of the fiscal year totaled \$8,294,248, a decrease of -2% from the previous year.

Quick Draw Games

Sales through the second quarter of the fiscal year totaled \$1,312,546, a decrease of -3.2% from the previous year.

One To Win™ - Sales through the fiscal year's second quarter totaled \$241,366.

5/10/45™ - Sales through the fiscal year's second quarter totaled \$419,353.

5 In A Line™ - Sales through the fiscal year's second quarter totaled \$69,731.

Lucky Links™ - Sales through the fiscal year's second quarter totaled \$70,097.

Two To Win™ - Sales through the fiscal year's second quarter totaled \$292,665.

Money Roll™ - Sales through the fiscal year's second quarter totaled \$77,933.

Hi-Lo™ - Sales through the fiscal year's second quarter totaled \$66,663.

Pick Your Bet™ - Sales through the fiscal year's second quarter totaled \$74,738.

FY2025 - Sales Review

Mid-Year Review - July 2024 through December 2024

Vending Machine Sales (Appendix D)

Total vending machine sales through the second quarter of FY25 was \$376,396,140, a decrease of -7.1% over FY24 sales of \$405,030,449. Currently, 2081 machines are installed at retail locations compared to 2032 in FY24. The average sales per unit decreased to \$31,702 versus \$34,195 in FY24. FY25 sales from vending machines represented 56.5% of total sales, an increase from 53.3% in FY24.

Chain accounts represented 78.4% of total vending sales in the second quarter of FY25. Safeway leads all chain accounts with average machine sales of \$280,821. Followed by ALBERTSONS at \$278,489 and Frys Food at \$276,641.

The new monthly out-of-stock goal for FY25 is 4.25%. We achieved that goal in two months of the quarter with averages of 4.0% in October, 4.18% in November, and 5.69% in December. The overall average for the second quarter of FY25 was 4.62%, down from 4.76% in FY24. The sales team will continue to focus on vending out-of-stocks in FY25.

Corporate Account Review (Appendix E)

- Major retail chains represent 48.2% of all Draw and Scratchers lottery accounts, down slightly from 48.9% in FY24.
- Convenience stores represent 34.6% of total accounts, while chain food stores represent 13.5%.
- Major retail chains comprise 35.7% of the total market share, with convenience and food stores accounting for 19.3% and 16.4%, respectively.
- Fry's Food Stores remain the leader with per-store average sales of \$675,471. Safeway follows at \$520,839, with Albertsons and QuikTrip at \$520,446 and \$435,063, respectively.
- Circle K accounts for 7.6% of the market share with 588 stores, followed by Fry's at 6.6% with 131 stores and QuikTrip at 4.8% with 148 stores.

Business Classification Review (Appendix G)

- Chain and independent convenience stores account for 54.7% of total Lottery accounts and 54.9% of the
 market share in sales. Chain and independent grocery stores account for 15.1% and 33.2% of the
 market share. Instant Tab retailers account for 7.5% of total lottery accounts and 1.3% of the sales
 market share.
- FY25 comparison sales to FY24 show chain and independent convenience sales down 14.3%, while chain and independent grocery stores posted a decrease of 11.2%.
- The Instant Tab category is up 19.3% in the second quarter compared to the same period in FY24.

County Review (Appendix H)

- The estimated per capita weekly sales for the second quarter of FY25 was \$3.46, a decrease from \$3.99 in FY24.
- Maricopa and Pima counties held a market share of 75.4% of total sales. Mohave, Pinal, and Yavapai counties' combined market share was 14.6%, and the remaining counties represented 9.9% of sales.
- Mohave County posted the highest weekly per capita sales at \$7.13, followed by La Paz County at \$6.44 and Cochise and Greenlee Counties at \$4.65 and \$4.3, respectively.

ARIZONA LOTTERY

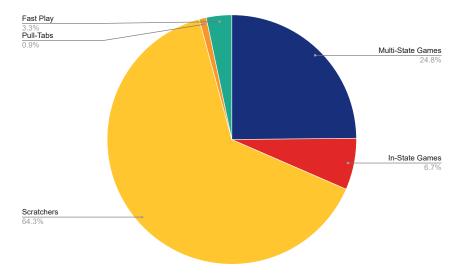
QUARTERLY SALES BY PRODUCT

Fiscal Year 2025 - July 2024 through December 2024

Month	Powerball	Mega Millions	The Pick	Fantasy 5	Pick 3	Triple Twist	Quick Draw	Total Draw Games	Fast Play	Scratchers	Charitable Pull-Tabs	General Pull-Tabs	Total Instant Games	Total	Market Share
July	\$ 6,701,880	\$ 6,934,402	\$ 3,917,005	\$ 1,256,710	\$ 1,377,450	\$ 1,774,082	\$ 207,029	\$ 22,168,558	\$ 4,686,157	\$ 80,122,448	\$ 741,540	\$ 691,740	\$ 81,555,728	\$108,410,443	16.1%
August	\$ 6,775,386	\$ 10,602,714	\$ 4,842,720	\$ 1,401,613	\$ 1,412,021	\$ 1,343,498	\$ 210,709	\$ 26,588,661	\$ 4,690,644	\$ 80,027,924	\$ 688,920	\$ 650,400	\$ 81,367,244	\$112,646,549	16.7%
September	\$ 8,660,117	\$ 9,190,326	\$ 2,984,671	\$ 1,380,023	\$ 1,352,537	\$ 1,785,384	\$ 199,409	\$ 25,552,467	\$ 3,949,596	\$ 76,433,867	\$ 728,700	\$ 649,400	\$ 77,811,967	\$107,314,030	15.9%
1st Quarter	\$ 22,137,383	\$ 26,727,442	\$ 11,744,396	\$ 4,038,346	\$ 4,142,008	\$ 4,902,964	\$ 617,147	\$ 74,309,686	\$ 13,326,397	\$ 236,584,239	\$ 2,159,160	\$ 1,991,540	\$ 240,734,939	\$ 328,371,022	48.7%
October	\$ 9,878,102	\$ 5,657,685	\$ 2,343,027	\$ 1,458,348	\$ 1,402,581	\$ 1,479,854	\$ 228,971	\$ 22,448,568	\$ 4,037,329	\$ 78,356,115	\$ 749,160	\$ 692,700	\$ 79,797,975	\$106,283,872	15.7%
November	\$ 6,984,604	\$ 8,928,722	\$ 2,524,865	\$ 1,252,794	\$ 1,352,075	\$ 1,493,832	\$ 225,718	\$ 22,762,610	\$ 3,839,697	\$ 79,237,309	\$ 673,470	\$ 664,600	\$ 80,575,379	\$107,177,686	15.9%
December	\$ 8,743,565	\$ 24,867,225	\$ 2,770,788	\$ 1,831,856	\$ 1,397,584	\$ 2,258,590	\$ 240,710	\$ 42,110,318	\$ 4,362,522	\$ 85,006,963	\$ 838,623	\$ 728,240	\$ 86,573,826	\$133,046,666	19.7%
2nd Quarter	\$ 25,606,271	\$ 39,453,632	\$ 7,638,680	\$ 4,542,998	\$ 4,152,240	\$ 5,232,276	\$ 695,399	\$ 87,321,496	\$ 12,239,548	\$ 242,600,387	\$ 2,261,253	\$ 2,085,540	\$ 246,947,180	\$ 346,508,224	51.3%
January														\$0	0.0%
February														\$0	0.0%
March														\$0	0.0%
3rd Quarter	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
April														\$0	0.0%
May														\$0	0.0%
June														\$0	0.0%
4th Quarter	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
2025	\$ 47,743,654	\$ 66,181,074	\$ 19,383,076	\$ 8,581,344	\$ 8,294,248	\$ 10,135,240	\$ 1,312,546	\$ 161,631,182	\$ 25,565,945	\$ 479,184,626	\$ 4,420,413	\$ 4,077,080	\$ 487,682,119	\$ 674,879,246	
Mkt Share	7.1%	9.8%	2.9%	1.3%	1.2%	1.5%	0.2%	23.95%	3.79%	71.00%	0.65%	0.60%	72.26%		
2024	\$119,972,166	\$70,377,500	\$19,226,434	\$8,691,692	\$8,462,476	\$13,482,552	\$1,356,452	\$241,569,272	\$25,285,800	\$492,459,338	\$3,913,260	\$3,194,640	\$499,567,238	\$766,422,310	
% of Change	-60.2%		0.8%	-1.3%	-2.0%	-24.8%	-3.2%	-33.1%	1.1%	-2.7%	13.0%	27.6%	-2.4%	-11.9%	

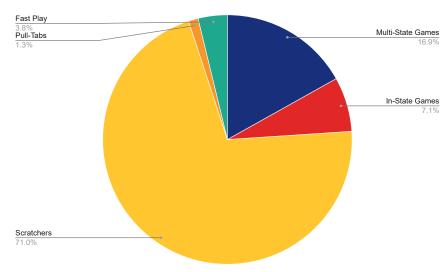
ARIZONA LOTTERY QUARTERLY SALES BY PRODUCT

Fiscal Year 2024 - July 2023 through December 2023



ARIZONA LOTTERY QUARTERLY SALES BY PRODUCT

Fiscal Year 2025 - July 2024 through December 2024



Arizona Lottery: 5 - Year Review by Price Point

based on Percent of Dollars Sold



Arizona Lottery: 5 - Year Review by Price Point

based on Percent of Tickets Sold



Arizona Lottery Vending Machine - FY 2025

Ī	1	f of Units	s*		Draw Sales*			Instant Sales*	vonanig ma	Cililie - FT 20		I Sales			Per Unit Averag	е	Oı	ut of Sto	ck Ave	age
1st Quarter	July	Aug	Sept	July	Aug	Sept	July	Aug	Sept	July	Aug	Sept	1st Qtr	July	Aug	Sept	July	Aug	Sept	1st Qtr
PCT-HD	1616	1609	1608				\$ 44,224,888					<u> </u>	\$ 166,751,534		<u>:</u>			3.89%		
PCT-LP	194	194	195	\$ 989,778	\$ 1,203,476	\$ 1,105,261	\$ 2,356,900	\$ 2,354,896	\$ 2,263,256	\$ 3,346,678						\$ 17,274	5.63%	4.96%	5.35%	5.32%
PCT-EX	267	263	268	\$ 435,629	\$ 462,355	\$ 460,114	n/a	n/a	n/a	\$ 435,629	\$ 462,355	\$ 460,114	\$ 1,358,098	\$ 1,632	\$ 1,758	\$ 1,717	n/a	n/a	n/a	n/a
PCT-HDS	0	1	1	\$ -	\$ 4,005	\$ 6,698	\$ -	\$ 61,293	\$ 52,084	\$ -	\$ 65,298	\$ 58,782	\$ 124,080		\$ 65,298	\$ 58,782	-	0.31%	0.56%	0.44%
Total	2,077	2,067	2,071	\$ 12,097,088	\$ 14,130,508	\$ 13,084,024	\$ 46,581,788	\$ 47,546,742	\$ 45,060,431	\$ 58,678,876	\$ 61,677,250	\$ 58,151,153	\$ 178,507,279	\$ 28,252	\$ 29,839	\$ 28,079	4.23%	4.00%	4.12%	4.12%
% of Lottery Sales				45.0%	45.2%	44.3%	58.1%	59.4%	59.0%	54.9%	55.4%	54.9%	55.1%							
2nd Quarter	Oct	Nov	Dec	Oct	Nov	Dec	Oct	Nov	Dec	Oct	Nov	Dec	2nd Qtr	Oct	Nov	Dec	Oct	Nov	Doc	2nd Qtr
PCT-HD	1613	1615	1604		\$ 10.662.724					\$ 55,063,927			\$ 183,811,546		Į			3.93%		
PCT-LP	194	196	197			\$ 1,763,599	\$ 2,324,896		\$ 2,988,413			<u> </u>	\$ 11,528,114		\$			ii.		
PCT-EX	269	270	267	\$ 425,975			n/a	n/a	n/a	\$ 425,975		<u> </u>	\$ 1,471,339		4		n/a	n/a	n/a	n/a
PCT-HDS	1	3	13	\$ 7,562			\$ 54,501			\$ 62.063			\$ 1,077,862					ļi		
Total	2,077	2,084	2,081				\$ 47,029,747	· · · · · · · · · · · · · · · · · · ·	\$ 58,688,855		\$ 60,546,713	<u> </u>	+	\$ 28,350	<u> </u>	<u> </u>				
% of Lottery Sales	·····			44.8%	45.7%	42.5%	60.0%	61.1%	69.0%	56.2%	57.2%	59.7%	57.8%	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
3rd Quarter	Jan	Feb	Mar	Jan	Feb	Mar	Jan	Feb	Mar	Jan	Feb	Mar	3rd Qtr	Jan	Feb	Mar	Jan	Feb	Mar	3rd Qtr
PCT-HD																				
PCT-LP																				
PCT-EX																				
PCT-HDS			ļ																	
Total																	ļ			
% of Lottery Sales																				
4th Quarter	Apr	May	June	Apr	May	June	Apr	May	June	Apr	May	June	4th Qtr	Apr	May	June	Apr	May	June	4th Qtr
PCT-HD				-	-									-						
PCT-LP																				
PCT-EX																				
PCT-HDS																				
Total																				
% of Lottery Sales																				
Total Vending				\$ 23,949,658	\$ 26,280,943	\$ 32,855,000	\$ 93,611,535	\$ 95,943,020	\$ 103,749,286	\$ 117,561,193	\$ 122,223,963	\$ 136,610,984	\$ 376,396,140							
Total Fiscal Year													\$ 666,381,753				-			
% of Total Sales													56.5%							

*Disclaimer: Number of machines may vary as offline machines may not be included at the time data was pulled. Accurate as of: 7/2/2024

Monthly	Chain	Vending	Report

Monthly (Chain Vending Re	port														1			
		# of	Oct 2024			Nov 2024			Dec 2024				YTD OOS	YTD Total	YTD Sales Per Machine	YTD Lost Sales Per	Avg Month		
Chain	Retailer Name	Machines	Sales	00S%	Lost Sales	Sales	oos%	Lost Sales	Sales	oos%	Lost Sales	YTD Sales	Avg	Lost Sales	Average	Machine	Bin Sales	Chain	Retailer Name
8027	ALBERTSONS	38	\$ 1,691,998	0.92%	\$ 14,968	\$ 1,699,043	1.19%	\$ 20,305	\$ 2,137,605	2.62%	\$ 52,066	\$ 10,582,569	1.22%	\$ 129,978	\$ 278,489			8027	ALBERTSONS
9968	Bashas	61	\$ 1,807,606	1.84%	\$ 32,289	\$ 1,845,962	2.05%	\$ 37,786	\$ 2,267,375	3.39%	\$ 79,433	\$ 11,229,519	2.24%	\$ 255,685	\$ 184,090	\$ 4,191.56		9968	Bashas
8821	Carioca	35	\$ 714,058	2.20%	\$ 16,487	\$ 741,701	2.18%	\$ 17,161	\$ 870,882	2.84%	\$ 26,379	\$ 4,522,579	2.50%	\$ 118,964	\$ 129,217	\$ 3,398.97		8821	Carioca
8037	Circle K	192	\$ 3,106,426	7.97%	\$ 259,566	\$ 3,199,240	8.96%	\$ 293,282	\$ 3,908,983	10.40%	\$ 421,882	\$ 19,460,971	8.95%	\$ 1,806,975	\$ 101,359			8037	Circle K
20001	Cobblestone	15	\$ 276,638	0.38%	\$ 1,042	\$ 273,133	0.63%	\$ 1,425	\$ 361,475	0.72%	\$ 2,892	\$ 1,661,561	0.66%	\$ 10,905	\$ 110,771			20001	Cobblestone
9964/9963	CVS	72	\$ 656,425	0.26%	\$ 1,884	\$ 642,539	0.19%	\$ 1,583	\$ 811,496	0.59%	\$ 6,006	\$ 4,013,437	0.26%	\$ 12,902	\$ 55,742		\$ 194	9964/9963	CVS
8030	El Super	6	\$ 167,617	2.20%	\$ 3,629	\$ 183,822	1.88%	\$ 3,543	\$ 203,267	2.32%	\$ 4,570	\$ 1,059,560	1.95%	\$ 21,141	\$ 176,593			8030	El Super
9958	Fast Market	6	\$ 115,530	2.53%	\$ 2,765	\$ 119,230	2.18%	\$ 2,582	\$ 140,635	4.02%	\$ 5,383	\$ 719,676	2.69%	\$ 19,387	\$ 119,946	\$ 3,231.17	\$ 416	9958	Fast Market
9968	Food City	61	\$ 968,792	2.66%	\$ 25,945	\$ 995,288	2.43%	\$ 24,756	\$ 1,151,144	2.71%	\$ 31,735	\$ 5,961,502	2.66%	\$ 161,484	\$ 132,478	\$ 3,588.53	\$ 460	9968	Bashas
8052	Frys Food	213	\$ 9,301,322	2.25%	\$ 204,678	\$ 9,717,621	2.12%	\$ 214,306	\$ 12,078,951	5.56%	\$ 698,403	\$ 58,924,431	2.54%	\$ 1,613,955	\$ 276,641	\$ 7,577.25	\$ 961	8052	Frys Food
8021	Jacksons	11	\$ 277,313	2.11%	\$ 6,178	\$ 280,926	2.68%	\$ 7,797	\$ 364,539	3.15%	\$ 12,078	\$ 1,784,861	2.31%	\$ 43,471	\$ 162,260	\$ 3,951.91	\$ 563	8021	Jacksons
8031	Los Altos Ranch Market	7	\$ 227,226	0.44%	\$ 1,102	\$ 237,966	0.37%	\$ 889	\$ 280,019	0.20%	\$ 601	\$ 1,389,523	0.41%	\$ 5,718	\$ 198,503	\$ 816.86	\$ 689	8031	Los Altos Ranch Market
9800	Loves	15	\$ 235,241	2.24%	\$ 4,949	\$ 232,006	2.14%	\$ 5,156	\$ 301,241	3.85%	\$ 9,636	\$ 1,468,680	2.77%	\$ 37,806	\$ 97,912	\$ 2,520.40	\$ 340	9800	Loves
9905	Maverik	16	\$ 305,265	3.56%	\$ 11,094	\$ 303,593	4.63%	\$ 13,316	\$ 354,197	5.40%	\$ 18,471	\$ 1,862,332	4.25%	\$ 79,790	\$ 116,396	\$ 4,986.88	\$ 404	9905	Maverik
9926	Pilot	22	\$ 276,402	5.19%	\$ 15,854	\$ 290,470	4.36%	\$ 15,335	\$ 336,395	5.17%	\$ 19,207	\$ 1,783,336	4.63%	\$ 93,416	\$ 81,061	\$ 4,246.18	\$ 281	9926	Pilot
9849	QuikTrip	147	\$ 6,397,068	7.64%	\$ 506,028	\$ 6,549,869	7.80%	\$ 519,829	\$ 8,048,937	10.04%	\$ 812,017	\$ 39,567,121	8.23%	\$ 3,332,670	\$ 269,164	\$ 22,671.22	\$ 935	9849	QuikTrip
8128	Safeway	129	\$ 5,817,363	2.56%	\$ 153,684	\$ 5,906,157	2.48%	\$ 150,851	\$ 7,317,768	4.62%	\$ 357,307	\$ 36,225,926	2.83%	\$ 1,062,358	\$ 280,821	\$ 8,235.33	\$ 975	8128	Safeway
9027	Smith's Food & Drug	4	\$ 170,507	4.38%	\$ 5,536	\$ 172,668	4.04%	\$ 5,719	\$ 200,561	5.12%	\$ 9,531	\$ 1,034,804	4.34%	\$ 37,544	\$ 258,701	\$ 9,386.00	\$ 898	9027	Smith's Food & Drug
9956	Speedway	28	\$ 155,366	6.08%	\$ 9,518	\$ 167,656	6.43%	\$ 11,072	\$ 196,252	9.11%	\$ 18,750	\$ 979,292	6.51%	\$ 65,921	\$ 34,975	\$ 2,354.32	\$ 121		
8025	Superpumper	13	\$ 345,730	1.42%	\$ 5,335	\$ 373,899	1.90%	\$ 8,343	\$ 458,539	3.18%	\$ 17,889	\$ 2,131,203	1.84%	\$ 46,915	\$ 163,939	\$ 3,608.85	\$ 569	8025	Superpumper
8004	Terribles	11	\$ 168,349	1.46%	\$ 2,609	\$ 172,171	1.52%	\$ 3,113	\$ 204,604	1.95%	\$ 4,694	\$ 1,029,342	1.61%	\$ 18,982	\$ 93,577	\$ 1,725.64	\$ 325	8004	Terribles
3	TA Truck Centers	9	\$ 136,940	3.41%	\$ 6,622	\$ 118,957	3.33%	\$ 5,690	\$ 136,944	4.85%	\$ 7,655	\$ 801,553	4.15%	\$ 45,505	\$ 89,061	\$ 5,056.07	\$ 309		
8022	Walmart NHM - HD	26	\$ 902,842	4.42%	\$ 37,890	\$ 935,701	4.06%	\$ 37,304	\$ 1,127,168	5.51%	\$ 61,823	\$ 5,690,627	4.54%	\$ 256,170	\$ 218,870	\$ 9,852.69	\$ 760	8022	Walmart NHM - HD
8022	Walmart Supercenter	26	\$ 2,379,994	6.40%	\$ 152,098	\$ 2,457,747	7.29%	\$ 176,355	\$ 3,083,526	10.27%	\$ 320,597	\$ 14,941,403	7.02%	\$ 1,085,060	\$ 107,492	\$ 7,806.19	\$ 373	8022	Walmart NHM - HD
9962	Winco	8	\$ 204,900	7.01%	\$ 13,479	\$ 223,432	8.81%	\$ 18,526	\$ 264,374	9.08%	\$ 24,514	\$ 1,260,162	7.14%	\$ 89,761	\$ 157,520	\$ 11,220.13	\$ 547	9962	Winco
	Corporate Total	1268	\$ 36,806,918	3.26%	\$ 1,495,229	\$ 37,840,797	3.43%	\$ 1,596,024	\$ 46,606,877	4.67%	\$ 3,023,519	\$230,085,970	3.53%	\$ 10,362,702	\$ 181,456	\$ 8,172.48	\$ 630		Corporate Total
	Independent & ASL Total	546	\$ 10,222,829	3.52%	\$ 358,956	\$ 10,555,481	3.40%	\$ 387,039	\$ 12,081,978	3.88%	\$ 533,322	\$ 63,217,871	3.66%	\$ 2,438,046	\$ 115,784	\$ 4,465.29	\$ 402		Independent Total
FY 24	Statewide Total	1814	\$ 47,029,747	4.00%	\$ 1,854,185	\$ 48,396,278	4.18%	\$ 1,983,063	\$ 58,688,855	5.69%	\$ 3,556,841	\$293,303,841	4.37%	\$ 12,890,509	\$ 161,689	\$ 7,106.12	\$ 561		Statewide Total
FY 23	Statewide Total	1802	\$ 47,344,526	4.44%	\$ 2,095,122	\$ 48,921,900	4.26%	\$ 2,123,377	\$ 60,637,481	5.59%	\$ 3,616,327	\$299,174,817	4.66%	\$ 14,219,562	\$ 344,408	\$ 18,343.55	\$ 1,196		Statewide Total
												_	,						
	Corporate % to Total		78.3%			78.2%			79.4%			78.4%	1						

78.3% 78.2% 79.4%

78.4%

Corporate % to Total Vending Sales

Highest Sales Higest Lost Sales Below OOS goal 4.25% 4.25%

ARIZONA LOTTERY CORPORATE ACCOUNT REVIEW

Fiscal Year 2025 July 2024 through December 2024

					Draw Games			cember 2024	Scratchers				Draw and	Scratchers (ombin	ed	Commission	n
		# of	% of		Market		Per Store		Market	Per	Store			Market		er Store	Earned	
	Chain #	Accts	Accts	Sales	Share		Average	Sales	Share		erage		Sales	Share		verage	To Date	
																		П
4 Sons	9290/9814	22	0.6%	\$ 1,141,376	0.3%	\$	51,881	\$ 2,038,481	0.2%	\$	92,658	\$	3,179,857	0.2%	\$	144,539	\$ 206,69	}1
7-Eleven	8706	55	1.5%	\$ 1,770,065	0.5%	\$	32,183	\$ 8,510,549	0.9%	\$	154,737	\$	10,280,614	0.8%	\$	186,920	\$ 668,24	10
Carioca	8821	41	1.1%	\$ 2,264,737	0.6%	\$	55,237	\$ 5,031,973	0.5%	\$	122,731	\$	7,296,710	0.5%	\$	177,969	\$ 474,28	36
Circle K	8037	588	16.2%	\$ 24,578,122	6.6%	\$	41,800	\$ 77,368,605	8.1%	\$	131,579	\$ ^	101,946,727	7.6%	\$	173,379	\$ 6,626,53	37
Cobblestone		15	0.4%	\$ 1,034,632	0.3%	\$	68,975	\$ 1,607,531	0.2%	\$	107,169	\$	2,642,163	0.2%	\$	176,144	\$ 171,74	۱
Fast Market	9958	24	0.7%	\$ 1,340,850	0.4%	\$	55,869	\$ 4,702,655	0.5%	\$	195,944	\$	6,043,505	0.5%	\$	251,813	\$ 392,82	28
Fry's Gas	8052	103	2.8%	\$ 2,680,551	0.7%	\$	26,025	\$ 11,458,969	1.2%	\$	111,252	\$	14,139,520	1.1%	\$	137,277	\$ 919,06	39
Good 2 Go	8024	15	0.4%	\$ 412,217	0.1%	\$	27,481	\$ 1,613,766	0.2%	\$	107,584	\$	2,025,983	0.2%	\$	135,066	\$ 131,68	39
Jackson's Food Stores	8021	11	0.3%	\$ 1,041,281	0.3%	\$	94,662	\$ 1,704,915	0.2%	\$	154,992	\$	2,746,196	0.2%	\$	249,654	\$ 178,50)3
Loves	9800	15	0.4%	\$ 581,956	0.2%	\$	38,797	\$ 1,505,776	0.2%	\$	100,385	\$	2,087,732	0.2%	\$	139,182	\$ 135,70)3
Maverik	9905	27	0.7%	\$ 1,834,167	0.5%	\$	67,932	\$ 4,420,050	0.5%	\$	163,706	\$	6,254,217	0.5%	\$	231,638	\$ 406,52	24
Pilot Travel Centers	9926	22	0.6%	\$ 644,336	0.2%	\$	29,288	\$ 1,766,119	0.2%	\$	80,278	\$	2,410,455	0.2%	\$	109,566	\$ 156,68	30
QuikTrip	9849	148	4.1%	\$ 20,118,448	5.4%	\$	135,935	\$ 44,270,860	4.6%	\$	299,127	\$	64,389,308	4.8%	\$	435,063	\$ 4,185,30)5
Safeway Gas	8128	32	0.9%	\$ 1,413,102	0.4%	\$	44,159	\$ 4,757,369	0.5%	\$	148,668	\$	6,170,471	0.5%	\$	192,827	\$ 401,08	31
Shay's	8938	22	0.6%	\$ 1,026,338	0.3%	\$	46,652	\$ 3,955,641	0.4%	\$	179,802	\$	4,981,979	0.4%	\$	226,454	\$ 323,82	29
Smith's Gas	9027	4	0.1%	\$ 8,572	0.0%	\$	2,143	\$ 50,698	0.0%	\$	12,675	\$	59,270	0.0%	\$	14,818	\$ 3,85	i3
Speedway	9956	78	2.2%	\$ 2,852,051	0.8%	\$	36,565	\$ 11,058,463	1.2%	\$	141,775	\$	13,910,514	1.0%	\$	178,340	\$ 904,18	33
Superpumper	8025	13	0.4%	\$ 1,109,332	0.3%	\$	85,333	\$ 2,045,524	0.2%	\$	157,348	\$	3,154,856	0.2%	\$	242,681	\$ 205,06	6
TA Truck Centers	3	9	0.2%	\$ 340,892	0.1%	\$	37,877	\$ 868,760	0.1%	\$	96,529	\$	1,209,652	0.1%	\$	134,406	\$ 78,62	27
Terribles	8004	10	0.3%	\$ 1,219,538	0.3%	\$	121,954	\$ 1,352,374	0.1%	\$	135,237	\$	2,571,912	0.2%	\$	257,191	\$ 167,17	4
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Convenience Total		1,254	34.6%	\$67,412,563	18.0%	\$	53,758	\$190,089,078	19.8%	\$	151,586	\$2	57,501,641	19.3%	\$	205,344	\$ 16,737,60	17
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Albertsons	8027	30	0.8%	\$ 5,125,141	1.4%	\$	170,838	\$ 10,488,235	1.1%	\$	349,608	\$	15,613,376	1.2%	\$	520,446	\$ 1,014,86	9
Bashas'	9968	44	1.2%	\$ 5,187,178	1.4%	\$	117,890	\$ 10,696,138	1.1%	\$	243,094	\$	15,883,316	1.2%	\$	360,984	\$ 1,032,41	.6
El Super	8030	6	0.2%	\$ 170,694	0.0%	\$	28,449	\$ 1,052,650	0.1%	\$	175,442	\$	1,223,344	0.1%	\$	203,891	\$ 79,51	.7
Food City	9968	45	1.2%	\$ 1,071,269	0.3%	\$	23,806	\$ 5,888,157	0.6%	\$	130,848	\$	6,959,426	0.5%	\$	154,654	\$ 452,36	3
Fry's	8052	131	3.6%	\$ 27,556,044	7.4%	\$	210,351	\$ 60,930,645	6.4%	\$	465,119	\$	88,486,689	6.6%	\$	675,471	\$ 5,751,63	55
Los Altos Ranch Market	8026	7	0.2%	\$ 186,022	0.0%	\$	26,575	\$ 1,493,171	0.2%	\$	213,310	\$	1,679,193	0.1%	\$	239,885	\$ 109,14	8
Safeway	8128	106	2.9%	\$ 19,888,112	5.3%	\$	187,624	\$ 35,320,868	3.7%	\$	333,216	\$	55,208,980	4.1%	\$	520,839	\$ 3,588,58	<u>5</u> 4
Smith's	9027	4	0.1%	\$ 599,115	0.2%	\$	149,779	\$ 1,030,383	0.1%	\$	257,596	\$	1,629,498	0.1%	\$	407,375	\$ 105,91	7
Walmart NHM	8022	27	0.7%	\$ 2,256,244	0.6%	\$	83,565	\$ 5,524,232	0.6%	\$	204,601	\$	7,780,476	0.6%	\$	288,166	\$ 505,73	31
Walmart Supercenters	8022	82	2.3%	\$ 7,397,523	2.0%	\$	90,214	\$ 14,590,612	1.5%	\$	177,934	\$	21,988,135	1.6%	\$	268,148	\$ 1,429,22	<u> 1</u> 9
Winco	9962	8	0.2%	\$ 627,481	0.2%	\$	78,435	\$ 1,189,820	0.1%	\$	148,728	\$	1,817,301	0.1%	\$	227,163	\$ 118,12	<u>2</u> 5
Food Store Total		490	13.5%	\$70,064,823	18.7%	\$	142,989	\$148,204,911	15.5%	\$	302,459	\$ 2	218,269,734	16.4%	\$	445,448	\$ 14,187,53	3
Major Chains		1,744	48.2%	\$137,477,386	36.7%	\$	78,829	\$338,293,989	35.3%	\$	193,976	\$ 4	475,771,375	35.7%	\$	272,805	\$ 30,925,13	9
All O(+		0004		4074 004 65-1			100.00=	#0F0 000 0F0			004070					000.00=		
All Stores*		3621		\$374,394,254		\$	103,395	\$958,369,252		\$	204,670	\$1,3	332,763,506		\$	368,065	\$ 86,629,62	.ŏ

^{*}Does not include Instant Tabs

ARIZONA LOTTERY BUSINESS CODE REVIEW

Fiscal Year 2025

July 2024 through December 2024

Draw Games Business # of % of Market Per Store Scratchers Instant Tab Market Per Store Business Classification Code Accts Accts Sales Share Average Sales Share													Combined Total S					
Business Classification Code Accts Accts Sales Share Accts Full Product 0 0.0% \$0.0% \$0.0% \$0.0% Shopping Malls 01 0 0.0% \$0.0% \$0.0% Smoke/Gift Shops 02 110 3.0% \$1,440,624 0.8% Chain Supermarkets 03 491 13.6% \$69,948,520 37.4% Independent Supermarkets 04 55 1.5% \$1,770,225 0.9% Chain Convenience Stores 05 1063 29.4% \$61,118,859 32.6% Independent Convenience 06 916 25.3% \$33,074,898 17.7% Liquor Stores 07 96 2.7% \$1,150,836 0.6% Drug Store/Pharmacies 08 3 0.1% \$26,279 0.0% independent Gas 09 13 0.4% \$416,887 0.2% Truck Service Centers 10 54 1.5% \$1,830,949 1.0% <t< td=""><td></td><td>Scr</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Commission</td></t<>						Scr								Commission				
	Business	# of	% of		Market	Per Store		Market	Per Store		Market	Per Store	FY2024	FY2023	% of	Market	Per Store	Earned
Business Classification	Code	Accts	Accts	Sales	Share	Average	Sales	Share	Average	Sales	Share	Average	Sales	Sales	change	Share	Average	To Date
Full Product																		
Shopping Malls	01	0	0.0%	\$0	0.0%		\$0	0.0%		\$0	0.0%		\$0	\$63,748	-100.0%	0.0%		\$ -
Smoke/Gift Shops	02	110	3.0%	\$1,440,624	0.8%	13,097	\$4,423,713	0.9%	40,216	\$0	0.0%	0	\$5,864,337	\$6,090,061	-3.7%	0.9%	53,312	\$ 381,182
Chain Supermarkets	03	491	13.6%	\$69,948,520	37.4%	142,461	\$147,963,680	30.9%	301,352	\$0	0.0%	0	\$217,912,200	\$245,238,543	-11.1%	32.3%	443,813	\$14,164,293
Independent Supermarkets	04	55	1.5%	\$1,770,225	0.9%	32,186	\$4,518,135	0.9%	82,148	\$0	0.0%	0	\$6,288,360	\$7,297,524	-13.8%	0.9%	114,334	\$ 408,743
Chain Convenience Stores	05	1063	29.4%	\$61,118,859	32.6%	57,497	\$169,217,408	35.3%	159,189	\$0	0.0%	0	\$230,336,267	\$279,376,110	-17.6%	34.1%	216,685	\$14,971,857
Independent Convenience	06	916	25.3%	\$33,074,898	17.7%	36,108	\$107,310,906	22.4%	117,152	\$0	0.0%	0	\$140,385,804	\$152,985,119	-8.2%	20.8%	153,260	\$ 9,125,077
Liquor Stores	07	96	2.7%	\$1,150,836	0.6%	11,988	\$7,169,864	1.5%	74,686	\$0	0.0%	0	\$8,320,700	\$8,602,322	-3.3%	1.2%	86,674	\$ 540,846
Drug Store/Pharmacies	08	3	0.1%	\$26,279	0.0%	8,760	\$46,693	0.0%	15,564	\$0	0.0%	0	\$72,972	\$79,259	-7.9%	0.0%	24,324	\$ 4,743
independent Gas	09	13	0.4%	\$416,887	0.2%	32,068	\$1,558,073	0.3%	119,852	\$0	0.0%	0	\$1,974,960	\$2,278,032	-13.3%	0.3%	151,920	\$ 128,372
Truck Service Centers	10	54	1.5%	\$1,830,949	1.0%	33,906	\$4,710,480	1.0%	87,231	\$0	0.0%	0	\$6,541,429	\$7,215,319	-9.3%	1.0%	121,138	\$ 425,193
Bars/Restaurants	11	173	4.8%	\$4,013,051	2.1%	23,197	\$4,773,731	1.0%	27,594	\$0	0.0%	0	\$8,786,782	\$10,146,756	-13.4%	1.3%	50,791	\$ 571,141
Spec Non-Grocery/Misc	12	144	4.0%	\$5,704,792	3.0%	39,617	\$3,432,071	0.7%	23,834	\$0	0.0%	0	\$9,136,863	\$6,633,192	37.7%	1.4%	63,450	\$ 593,896
Chain Gas	13	138	3.8%	\$4,200,570	2.2%	30,439	\$16,522,519	3.4%	119,728	\$0	0.0%	0	\$20,723,089	\$22,128,784	-6.4%	3.1%	150,167	\$ 1,347,001
Bowling Centers	14	3	0.1%	\$36,220	0.0%	12,073	\$66,258	0.0%	22,086	\$0	0.0%	0	\$102,478	\$97,769	4.8%	0.0%	34,159	\$ 6,661
Route Sales	19	75	2.1%	\$1,261,795	0.7%	16,824	\$3,661,561	0.8%	48,821	\$0	0.0%	0	\$4,923,356	\$5,370,953	-8.3%	0.7%	65,645	\$ 320,018
Quick Card/ScanActiv	20	3	0.1%	\$101,988	0.1%	33,996	\$13,800	0.0%	4,600	\$0	0.0%	0	\$115,788	\$525,844	-78.0%	0.0%	38,596	\$ 7,526
ASL & Promotions	99	11	0.3%	\$1,100,634	0.6%	100,058	\$3,795,734	0.8%	345,067	\$50,935	0.6%	4,630	\$4,947,303	\$5,215,315	-5.1%	0.7%	449,755	\$ 321,575
Full Product Sub Total		3348		\$187,197,127			\$479,184,626			\$50,935			\$666,432,688	\$759,344,650	-12.2%			
Instant Tab																		
Age-Controlled Instant Tab	15	89	2.5%	\$0	0.0%	0	\$0	0.0%	0	\$2,970,750	35.0%	33,379	\$2,970,750	\$2,345,760	26.6%	0.4%	33,379	
Charitable Instant Tab	17	139	3.8%	\$0	0.0%	0	\$0	0.0%	0	\$4,420,413	52.0%	31,802	\$4,420,413	\$3,913,260	13.0%	0.7%	31,802	
General Instant Tab	18	45	1.2%	\$0	0.0%	0	\$0	0.0%	0	\$1,055,395	12.4%	23,453	\$1,055,395	\$818,640	28.9%	0.2%	23,453	
Instant Tab Sub Total		273	7.5%	\$0			\$0			\$8,446,558			\$8,446,558	\$7,077,660	19.3%			
Total		3621	100%	\$187,197,127	100%	55,913	\$479,184,626	100%	143,126	8,497,493	100%	31,126	\$674,879,246	\$766,422,310	-11.9%	100%	186,379	\$43,318,125

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Chain/Indpt Supermarkets	546	15.1%	71,718,745	38.3%	131,353	152,481,815	31.8%	279,271	0	0.0%	0	224,200,560	252,536,067	-11.2%	33.2%	410,624	\$14,573,036
Total Convenience Stores	1,979	54.7%	94,193,757	50.3%	47,597	276,528,314	57.7%	139,731	0	0.0%	0	370,722,071	432,361,229	-14.3%	54.9%	187,328	\$24,096,935
Total Instant Tabs	273	7.5%	0	0.0%	0	0	0.0%	0	8,446,558	99.4%	30,940	8,446,558	7,077,660	19.3%	1.3%	30,940	\$ 549,026
Other Classifications	823	22.7%	21,284,625	11.4%	25,862	50,174,497	10.5%	60,965	50,935	0.6%	447,971	71,510,057	74,447,354	-3.9%	10.6%	86,889	\$ 4,648,154
Total All Classifications	3,621	100%	187,197,127	100%	55,913	479,184,626	100%	143,126	8,497,493	100%	31,126	674,879,246	766,422,310	-11.9%	100%	186,379	\$43,867,151

ARIZONA LOTTERY COUNTY SALES REVIEW Fiscal Year 2025

July 2024 through December 2024

									July 2024 th	rough Decembe	r 2024							
					Draw Games			Scratchers			Instant Tabs			Com	bined Total Sale	s		2025 Estimate
		# of	% of		Market	Per Store		Market	Per Store		Market	Per Store	FY2024	FY2023	% of	Market	Per Store	Per Capita
County	Code	e Accts	Accts	Sales	Share	Average	Sales	Share	Average	Sales	Share	Average	Sales	Sales	Change	Share	Average	Wkly Sales
Apache	1	18	0.5%	315,754	0.2%	17,542	955,942	0.2%	53,108	10,620	0.1%	590	1,282,316	1,336,980	-4.09%	0.2%	71,240	
Cochise	2	100	2.8%	3,406,121	1.8%	34,061	11,392,465	2.4%	113,925	179,493	2.1%	1,795	14,978,079	16,804,578	-10.87%	2.2%	149,781	\$4.65
Coconino	3	112	3.1%	3,456,258	1.8%	30,859	8,518,894	1.8%	76,062	79,335	0.9%	708	12,054,487	13,600,876	-11.37%	1.8%	107,629	\$3.20
Gila	4	48	1.3%	1,321,026	0.7%	27,521	4,303,022	0.9%	89,646	47,970	0.6%	999	5,672,018	6,488,654	-12.59%	0.8%	118,167	\$4.03
Graham	5	23	0.6%	560,124	0.3%	24,353	3,223,725	0.7%	140,162	14,040	0.2%	610	3,797,889	4,123,912	-7.91%	0.6%	165,126	
Greenlee	6	7	0.2%	140,707	0.1%	20,101	887,050	0.2%	126,721	24,810	0.3%	3,544	1,052,567	1,376,913	-23.56%	0.2%	150,367	\$4.30
La Paz	15	39	1.1%	799,442	0.4%	20,499	1,859,229	0.4%	47,673	168,535	2.0%	4,321	2,827,206	3,374,312	-16.21%	0.4%	72,492	
Maricopa	7	2021	55.8%	115,621,974	61.8%	57,210	306,981,035	64.1%	151,896	4,338,705	51.1%	2,147	426,941,714	480,873,798	-11.22%	63.3%	211,253	\$3.56
Mohave	8	224	6.2%	16,338,363	8.7%	72,939	24,543,225	5.1%	109,568	1,110,510	13.1%	4,958	41,992,098	51,360,568	-18.24%	6.2%	187,465	\$7.13
Navajo	9	70	1.9%	1,947,978	1.0%	27,828	5,507,172	1.1%	78,674	188,198	2.2%	2,689	7,643,348	8,714,324	-12.29%	1.1%	109,191	\$2.68
Pima	10	454	12.5%	22,846,479	12.2%	50,323	58,583,023	12.2%	129,037	815,745	9.6%	1,797	82,245,247	94,484,375	-12.95%	12.2%	181,157	\$2.96
Pinal	11	175	4.8%	8,614,792	4.6%	49,227	23,540,869	4.9%	134,519	618,218	7.3%	3,533	32,773,879	38,201,060	-14.21%	4.9%	187,279	\$2.50
Santa Cruz	12	27	0.7%	1,438,071	0.8%	53,262	2,285,972	0.5%	84,666	0	0.0%	0	3,724,043	4,017,374	-7.30%	0.6%	137,928	\$2.89
Yavapai	13	168	4.6%	6,830,822	3.6%	40,660	16,496,107	3.4%	98,191	512,170	6.0%	3,049	23,839,099	26,346,642	-9.52%	3.5%	141,899	\$3.64
Yuma	14	133	3.7%	3,457,228	1.8%	25,994	10,106,896	2.1%	75,992	389,145	4.6%	2,926	13,953,269	14,888,700	-6.28%	2.1%	104,912	\$2.47
Virtual	26	2	0.1%	101,988	0.1%	50,994	0	0.0%	0	0	0.0%	0	101,988	429,244	-76.24%	0.0%	50,994	
Total		3621	100%	187,197,127	100%	51,698	479,184,626	100%	132,335	8,497,493	100%	2,347	674,879,246	766,422,310	-11.94%	100%	186,379	\$3.46
Summary Recap)																	-
Maricopa and																		
Pima Counties		2475	68.4%	138,468,453	74.0%	55,947	365,564,058	76.3%	147,703	5,154,450	60.7%	6,968,361	509,186,961			75.4%	205,732	
Mohave, Pinal																		
and Yavapai		567	15.7%	31,783,977	17.0%	56,056	64,580,201	13.5%	113,898	2,240,898	26.4%	13,198,146	98,605,076			14.6%	173,907	
All Other																		
Counties		579	16.0%	16,944,697	9.1%	29,265	49,040,367	10.2%	84,698	1,102,145	13.0%	12,175,985	67,087,209			9.9%	115,867	

Instant Scratch Game Profile Report to Arizona Lottery Commission January 17, 2025

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant scratch games. The Commission is requested to approve this game profile. After Commission approval, staff will commence with plans for printing, distribution, and sales of this game.

NEW GAME PROFILE

Attached for the Lottery Commission's action is new instant scratch game profile: *Million Dollar Crossword* #1491.

<u>Million Dollar Crossword #1491.</u> This \$30 game has a top prize of \$1,000,000 (30-year annuity) or a one-time cash payment to be determined when the prize is claimed. This game will be printed at a quantity of approximately 2.2 million tickets.

Attachments (Commissioners only)

Instant Tab Game Profiles Report to Arizona Lottery Commission January 17, 2025

This report has been provided to the Lottery Commission regarding game profiles planned for Arizona Lottery instant tab games. The Commission is requested to approve these game profiles. After Commission approval, staff will commence with plans for printing and distribution of these games.

NEW GAME PROFILES

Attached for the Lottery Commission's action are new instant tab game profiles: Cash Ka-Boom #1118, Best in Show #1119, Birthday Money #1120, and Strike Gold #1121.

Cash Ka-Boom #1118. This \$2.00 game has a top prize of \$400.

Best in Show #1119. This \$2.00 game has a top prize of \$400.

Birthday Money #1120. This \$2.00 game has a top prize of \$400.

Strike Gold #1121. This \$2.00 game has a top prize of \$400.

Attachments (Commissioners only)

Mega Millions® Game Profile Report to Arizona Lottery Commission January 17, 2025

This report has been provided to the Lottery Commission regarding Mega Million game profile amendment #4 planned for Arizona Lottery draw games. The Commission is requested to approve the attached game profile amendment. After Commission approval, staff will commence with plans for game development, launch and subsequent sales of the game listed below.

On April 5, 2025, the Arizona Lottery will implement game changes to Mega Millions, adopted by the Multi-State Lottery Association (MUSL) Mega Millions Product Group. Mega Millions is a multi-state draw game, with drawings occurring two days per week. This online game can be played through Arizona Lottery terminals or vending machines.

GAME PROFILE AMENDMENT

Attached for the Lottery Commission's action is the following draw game profile amendment: *Mega Millions*.

<u>Mega Millions.</u> This \$5 draw game is drawn two days a week. Five numbers between 1 and 70, and one number between 1 and 24 are selected as a game play and used to identify whether a particular ticket is a winner of one or more prizes.

Attachment (Commissioners only)

Fast Play™ Game Profile Report to Arizona Lottery Commission January 17, 2025

This report has been provided to the Lottery Commission regarding the game profile planned for the Arizona Lottery. The Commission is requested to approve this game profile. After Commission approval, staff will commence with plans for game development, launch, and sales of this game.

NEW GAME PROFILE

Attached for the Lottery Commission's action is new Fast Play game profile: Double Win #181.

<u>Double Win #181.</u> This \$2 game has a top prize of \$5,000. In this game, players match YOUR NUMBERS symbols to the WINNING NUMBERS symbols to win a prize. Players can also match three identical PRIZE SYMBOLS to win.

Attachments (Commissioners only)