

THE WINSIDER

Celebrating The Holidays With Arizona Lottery



As we closed out 2025, the Arizona Lottery reflected on a year defined by collaboration, innovation, and impact. During the holiday season, our team came together to celebrate our shared accomplishments and the people behind them.

These moments of connection reinforce the culture that drives our success and the collective commitment we share to serving Arizona. As we begin a new year, the Arizona Lottery remains focused on delivering engaging products, supporting our retail partners, and maximizing the positive impact of lottery funding across the state. Thank you to our employees, retailers, and partners for helping move our mission forward.

Watch: [Arizona Lottery employees gather to celebrate the holidays](#)

Arizona Lottery Gives Back



HOLIDAY GIVING WITH HABITAT FOR HUMANITY TUCSON AND FREE ARTS

Giving back is central to the Arizona Lottery’s mission, and this holiday season provided meaningful opportunities to support organizations making a difference across the state.

Through our partnership with Habitat for Humanity Tucson, the Arizona Lottery was proud to support a local family during the holidays. Our executive team provided toys and clothing for the children, along with financial assistance to help their mother enjoy the season and focus on creating lasting memories with her family.

In addition, Arizona Lottery staff supported Free Arts for Abused Children of Arizona by donating craft supplies that will be used to help children heal, build confidence, and express themselves through creativity.

These efforts reflect our broader commitment to community investment. When the Arizona Lottery gives back, the impact extends beyond a single moment, helping strengthen families, nonprofits, and neighborhoods across Arizona.

New Games



MULTIPLIER SCRATCHERS DELIVER MORE WAYS TO PLAY AND WIN

The Arizona Lottery has started the new year strong with the launch of its newest Multiplier Scratchers, a six-ticket lineup designed to deliver exciting play experiences for players while driving performance at retail locations statewide.

With ticket prices ranging from \$1 to \$50 and more than \$270 million in total prizes, the Multiplier series offers straightforward gameplay and escalating prize potential across denominations. Top prizes range from \$1,000 to \$5 million, giving players compelling reasons to explore multiple price points.

Adding to the excitement, eligible Multiplier tickets are included in the Arizona Lottery’s Cash Castle Players Club promotion, running from now through March 31. Through this campaign, 50 winners will earn a trip for two to Ireland and a chance to compete for up to \$50,000. Winners will travel to Dublin in December 2026 for a castle-themed experience.

These tickets are only available for a limited time, so get yours at one of over [3,600 authorized retailers](#) today!

In The Community



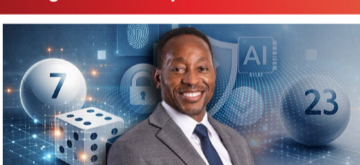
CELEBRATING CULTURE AND COMMUNITY AT THE TAMALE FESTIVAL

The Arizona Lottery was proud to participate in this year’s Tamale Festival and Toy Giveaway, an event that celebrates culture, family, and community during the holiday season.

With an estimated 5,000 attendees, the festival featured live entertainment, traditional food, local vendors, and opportunities for nonprofit organizations and school clubs to engage with the public. In addition, 1,000 toys were distributed to children on site, helping ensure families could celebrate the season together.

Our team was excited to connect with attendees through the Arizona Lottery Ticket Van and on-site giveaways, reinforcing our commitment to being present in the communities we serve and supporting events that bring Arizonans together.

Thought Leadership



WHY SAFEGUARDING LOTTERY INTEGRITY REQUIRES NEW THINKING

In a new thought leadership article published by Global Gaming Insider, Arizona Lottery Chief Legal Officer Kome Akpolo explores how safeguarding lottery integrity is evolving in an increasingly complex gaming landscape.

The article examines emerging risks, regulatory challenges, and the importance of proactive, modern approaches to protecting public trust. Kome highlights why integrity remains foundational to the lottery industry and how forward-thinking strategies can help ensure continued confidence from players, retailers, and stakeholders.

Read more in the full article on Global Gaming Insider: [Why Safeguarding Lottery Integrity Requires New Thinking](#)

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