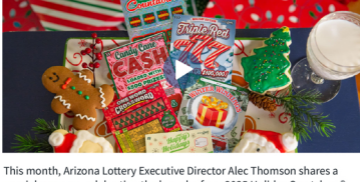


THE WINSIDER

'Tis The Season of Arizona Lottery



This month, Arizona Lottery Executive Director Alec Thomson shares a special message celebrating the launch of our 2025 Holiday Scratchers® and Fast Play™ games, featuring more than \$80 million in prizes. With festive designs ranging from \$1 to \$20, and the all-new Merry Millions Players Club promotion, there's a little something for everyone to enjoy.

[Watch Alec's full message](#) to see how this season's lineup captures the spirit of giving, and gives back to communities across Arizona.

Arizona Lottery Gives Back



INVESTING IN ARIZONA'S FUTURE: HOW THE LOTTERY FUELS EDUCATION

The Arizona Lottery helps students across the state achieve their dreams. Every ticket sold supports programs that expand access to higher education, strengthen public universities, and create opportunities for Arizona's next generation of leaders.

To date, the University Bond Fund has received more than \$457M, helping Arizona's public universities grow through vital infrastructure investments and innovative learning spaces, ensuring long-term support for higher education across the state.

In addition, the Tribal College Dual Enrollment Fund has received \$2.7M giving thousands of Native American high school students the opportunity to take college-level courses for both high school and college credit, with tuition and fees fully waived. This Arizona Department of Education program opens doors for students to pursue their goals and strengthens pathways to higher education for tribal communities.

We're proud to [highlight these beneficiaries](#) and the incredible work they do to help Arizona's students learn, grow, and achieve their dreams.

New Games

Arizona Lottery | love the play™

MADE FOR GIFTING

More than \$80 Million in Prizes

[Play Today](#)

NEW HOLIDAY TICKETS ARE HERE AND MADE FOR GIFTING

The holidays are here, and the Arizona Lottery is unwrapping eight new games designed to spread cheer and excitement all season long.

Holiday Scratchers:

- \$1 Happy Holidays
- \$2 Winter Winnings
- \$3 One Word Crossword
- \$5 Candy Cane Cash (peppermint-scented)
- \$10 Triple Red 7's
- \$20 Cash Countdown

Fast Play Games:

- \$2 Snowflake Doubler
- \$10 Merry Money Match

Players can enter eligible tickets into the Merry Millions Players Club promotion, featuring a progressive jackpot up to \$1 million, plus \$150,000 in monthly prizes, including:

- 1 winner of \$100,000
- 1 winner of \$25,000
- 1 winner of \$10,000
- 30 winners of \$500

These tickets are only available for a limited time, so get yours at one of over 3,600 [authorized retailers](#) today!

In the Community



EXPERIENCE THE THRILL: ARIZONA LOTTERY AT THE STATE FAIR

The Arizona State Fair is back, and we're thrilled to be part of the excitement once again! Visit the Arizona Lottery booth every Thursday through Sunday throughout the entire fair season, now through October 26.

Stop by to play, win, and celebrate the joy of the fair with us. From giveaways and instant prizes to fun photo ops and exclusive promotions, there's something for everyone to enjoy. It's the perfect place to experience the energy of the fair—and see how every ticket helps make a difference in communities across Arizona.

We can't wait to see you there and share in the thrills of the season!

Thought Leadership



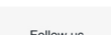
HOW THE ARIZONA LOTTERY INSPIRES ARIZONANS TO PLAY WITH PURPOSE

When people hear "lottery," there can be some skepticism about where the money goes and who it helps. That's why we work to show how every Arizona Lottery ticket makes a real difference, supporting education, healthcare, the environment, and economic development across the state.

Through partnerships with organizations like Soles2Souls, Habitat for Humanity, and Northern Arizona University, we share stories that reveal the people and communities behind the numbers. These stories help players see that the Lottery isn't just about winning, it's about making an impact.

Read more in this thought leadership article on [LinkedIn](#).

Follow us



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Our mailing address is:

Must be 21 or older to purchase or redeem tickets. Overall odds vary by game. All sales are final.

In accordance with ADA, these materials may be made available in an alternative format.

Gambling problem? Call [1.800.NEXT STEP \(1-800-639-8783\)](#). Please Play Responsibly™.

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