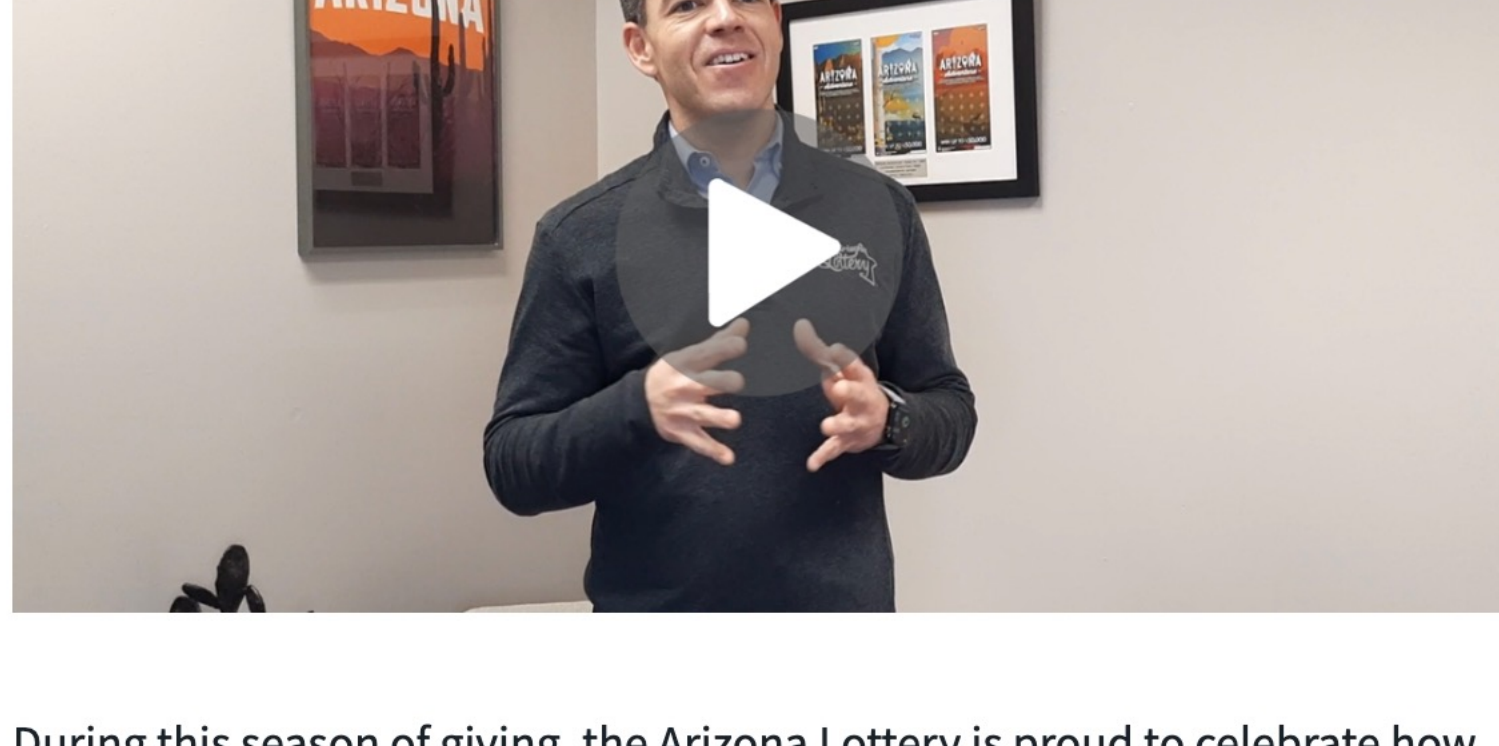


THE WINSIDER

Message from the CEO & EDD



During this season of giving, the Arizona Lottery is proud to celebrate how we give back to communities year round across the state. Join us in giving back this holiday season! The Lottery offers everything you need to make this holiday season unforgettable, from the ideal stocking stuffers to heartwarming partnerships.

[Watch this video](#) to hear more!

Arizona Lottery Gives Back



FLAGSTAFF LIBRARIAN AWARDED THE GIFT OF HOME OWNERSHIP

The Arizona Lottery joined Habitat for Humanity of Northern Arizona (HFHNA) and local government officials to cut the ribbon on the newly constructed “Starter Home”. Sponsored by Arizona Lottery Gives Back, the Starter Home project aids the mission to alleviate the housing crisis in Flagstaff by building affordable houses for residents in need. The second “Starter Home” owner, Sarah, was recently selected to purchase the home through HFHNA’s Starter Home program.

\$50,000 from the Arizona Lottery’s Gives Back program supported the construction of this second Starter Home, located on South O’Leary Street. HFHNA, the Arizona Lottery, Flagstaff Mayor Becky Daggett, along with project partners, sponsors, and other community leaders gathered to celebrate Sarah and her new home during a Key Dedication Ceremony on Thursday, November 17.

Read the full story [here](#).



Product Feature



THE FASTEST WAY TO HOLIDAY CHEER

The instant reveal play style of Fast Play gives players the perfect opportunity to treat themselves to some holiday cheer this year. Your next trip to the grocery store or gas station could get a lot more exciting with a \$10,000 win on a \$5 Christmas Cactus Cash or a \$500 win on a \$2 Reindeer Riches. Play these games today for your chance to win some merry money!

See all Fast Play games [here](#).

In the Community



GIVING BACK TO OUR COMMUNITY

On Saturday, November 18, 2023, the Arizona Lottery sponsored the 3rd Annual Guajoloton Gracias Arizona turkey giveaway and festival hosted by Prensa Arizona. The Arizona Lottery and other event sponsors gathered at Barrio Unidos Park to distribute approximately 1,000 turkeys to Arizona families experiencing hunger.

“The Arizona Lottery is thrilled to sponsor Prensa Arizona’s 3rd Annual Guajoloton Gracias Arizona Turkey Giveaway,” said Lottery CEO Alec Thomson. “While the Lottery gives back throughout the year, the holiday season is a special time to help communities in need by bringing joy to people who may otherwise go without necessities or resources.

”Attendees also received free immunizations, prizes, activities, resources, and other treats. This event is just one of many ways the [Arizona Lottery Gives Back](#) by helping Arizonans’ health and wellness.

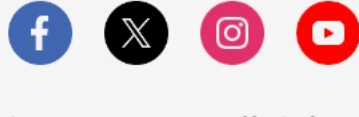
Industry Highlights



LOTTERY CROSS PROMOTES TRADITIONAL AND DIGITAL GAMES

Karla Henriksen, Senior Loyalty and Product Manager, recently spoke about the evolution of the [Arizona Lottery Lucky Lounge](#) at the LaFleur’s 2023 Fall conference. With the platform launching in November 2022, the Arizona Lottery is now cross-promoting traditional games with digital games. Players can buy the new Lady Luck Scratchers® for a chance to win up to \$50,000 cash then extend their fun with the new digital Lady Luck game in the Lucky Lounge. Players can also play the new Windfall Willie Fast Play game and continue their chance to win with the mining-inspired digital game in the Lucky Lounge.

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